



THE OHIO
SOCIETY
OF CPAs

May 14, 2014
Youngstown State University

YSU CPE Day

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Simplex-IT

IT Trends for Small-Medium Businesses in 2014

Session #009

Upcoming Events

Cleveland Spring CPE Conference – May 23, 2014– Course #46375

A whole new CPE season starts with the beginning of spring, and our annual Cleveland Spring CPE Day Conference is a fantastic way to get all the latest news you can use on a variety of topics important to you and your profession. There is so much happening with new regulations, the new health care law and the competitive environment continues to be a strain on all businesses, and with the ability to get information from virtually anywhere, it's hard trying to cut through it all to get to what you need to know. Join us at the Cleveland Spring CPE Day conference and let us help make that easier by providing you with the information you need, from the experts you know, and the industry leaders you trust. Plus it's a great time to network with your peers and satisfy your three-hour ethics requirement. Being close to home with great topics and great speakers this event has it all.

Akron Spring CPE Day– June 27, 2014 – Course #46391

Join OSCPA for one of the most popular CPE events in Northeast Ohio. The 2014 Akron Spring CPE Day conference is coming soon and it's the place to be to get information on just about anything, anytime from a variety of sources. At this conference we're going to help make that process easier by providing you with the information you need on the topics important to you and your industry. This is a great opportunity to learn from the experts and industry leaders you know and trust, plus you can satisfy your three-hour ethics requirement and network with your peers.

· Be sure to visit the Events Catalog at store.ohioscpa.com for more continuing education opportunities.

NOTICE TO READERS:

These course materials have been prepared solely for continuing education purposes. Since the subject matter has not been considered and acted upon by senior technical committees of The Ohio Society of CPAs, it does not represent an official position of the Society

Mobile Device Face-Off

Youngstown CPE Day- 14 May 14
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How can we help?

- *Infrastructure Monitoring/Support*
- *Business Continuity Solutions*
- *Security Solutions*
- *Microsoft Licensing*
- *Infrastructure upgrades/rollouts*
- *Specialties include SQL, Hyper-V, SharePoint*
- *Hosted Solutions*
- *Office 365/Windows 8/OneDrive/BYOD*
- *Training*
- ***The IT Partner for SMB's!***



Presentation

- Most of this presentation will actually be working with the devices, so this PowerPoint document, while containing some useful information, aren't going to be giving a lot of detail.



Our Objectives

- Show brief demo of each tablet technology
- Describe how a business would use the tablet
- Review benefits and/or limitations
- Make various jokes about limitations/performance

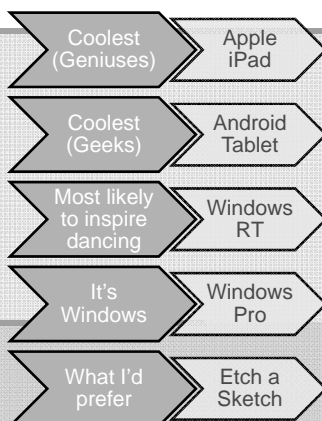


Our Tasks

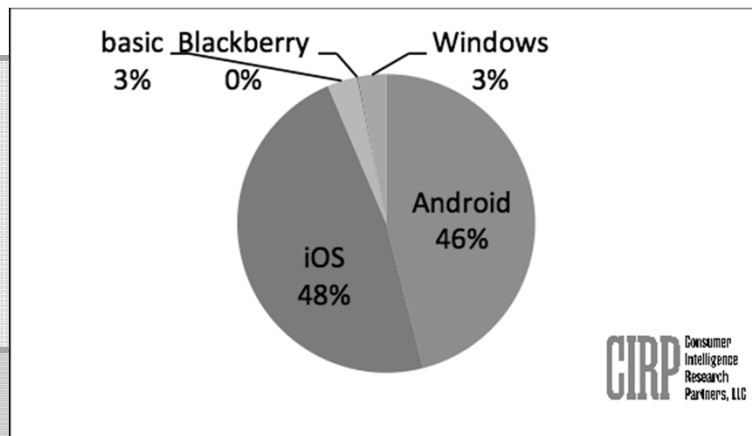
- Review/Edit Office documents created on another device
- Run web-based applications
- Connect to corporate networks
- Local applications, General device issues



Current toys/weapons:



Mobile Marketshare



Consumer Intelligence Research Partners 4th
Quarter Device Activations

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iPad

- “It Just Works”
- Only from Apple
- Can’t use Flash
- Huge application Store
- Approx Shared Market Share with Android
- You can be really snobby with one of these
- Yup, Office is available!

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Android

- Many flavors and vendors (for good and for ill)
- Decent application Store
- More open architecture than Apple
- Better Integration with applications than Apple
- Currently has greater market momentum than Apple
- Approx Shared Market Share with Apple
- You can be really geek/snobby with one of these
- Yup, Apple!



Windows RT

- Biggest competition are Windows Pro tablets
- Nice idea (So was the Edsel)
- "Surface" is just one model (from Microsoft)
- Probably not best choice for most
- Great Personality

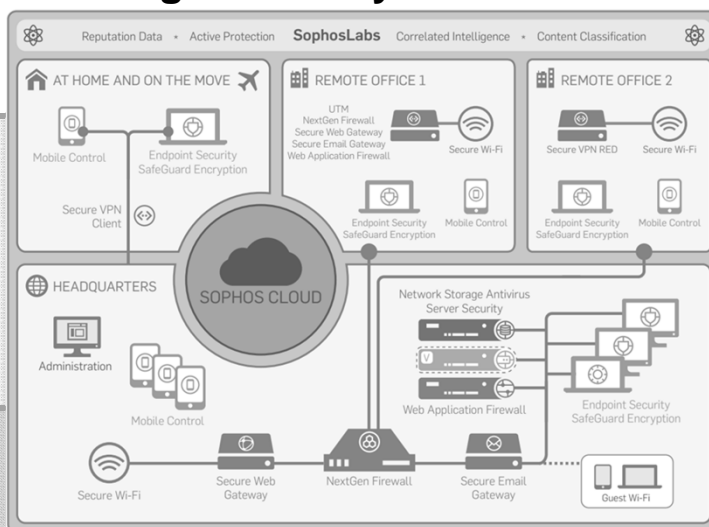


Windows Pro 2

- It's Windows
- It'll run Windows software
- It's Windows
- Costs more
- It's Windows.

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Don't Forget Security



Sophos Reference Architecture

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Conclusions

- Create a List:
 - Must be able to do
 - Should be able to do
 - Eh, no big deal but it'd be nice
- Test with that list
- Centralized or decentralized control?
- How geeky with it do you want you (or users) to be?



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