



Ohio Accounting Talent Coalition Commitment Letter

Our organization is committed to being an active member of the Ohio Accounting Talent Coalition (OATC). We are committed to the vision, goals, objectives, and strategies that have been and/or will be decided by the Coalition as reflected in the Ohio Talent Action Plan and included as an appendix to this commitment letter.

We are committed to the planning and collaboration that such coalitions undertake and understand that it will take time to implement strategies to change the perception of accounting, revise accounting curriculum, and adjust work experience and work cultures to support a vibrant accounting talent pipeline.

We acknowledge the contributions and expectations of the other members of the OATC. Benefits of coalition participation include access to restricted coalition materials, inclusion in invitation-only and general audience workforce development events (fees may apply), connection to other members, and talent engagement opportunities (e.g., storytelling).

As general evidence of our commitment, we agree to do the following:

- Appoint a representative(s) to attend coalition meetings and activities,
- Authorize that representative to share relevant (non-confidential) information with the coalition,
- Read workforce-development related communications to keep abreast of coalition decisions/activities,
- Disseminate relevant information to organizational members or employees through appropriate corporate communication mechanisms,
- Keep coalition informed of our organization's related activities,
- Facilitate connections to other key organizations/ individuals within our network relevant to accomplishment of coalition goals,
- Consider requests for in-kind contributions of staff time, material resources, meeting space, refreshments, or incentive items to accomplish the coalition's goals,
- Evaluate requests for financial support in accordance with our established organizational processes.

This commitment letter does not oblige organizations to a specific financial commitment.

Name of Organization: _____

Name/Signature of Coalition Representative: _____

Date: _____

Please email completed form to Lori Brown at lsbrown@ohiocpa.com.



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Appendix: Coalition Statement of Purpose

- Mission** To create a thriving Ohio accounting talent pipeline through meaningful storytelling, relevant curriculum, engaging work experience, and accessible pathways.
- Vision** The Ohio Accounting Talent Coalition is the leading partner and influential voice for developing Ohio's accounting talent.
- Goals**
1. Establish a well-resourced and highly connected partnership to manage Ohio's accounting workforce strategy.
 2. Deploy a strategic storytelling strategy to shift the perception of the accounting profession, driving engagement from our most critical stakeholders toward refilling the accounting pipeline.
 3. Increase attraction to the accounting profession by providing engaging educational experiences that accurately reflect the work of accounting professionals.
 4. Increase attraction and retention in the accounting profession by providing meaningful work experiences and desirable work cultures.
 5. Remove unnecessary barriers to entry and increase opportunities for individuals to pursue accounting careers and CPA licensing.
- Objectives** We have four complimentary, overarching objectives:
1. Increase the number of individuals exploring careers in accounting,
 2. Increase the number of students completing accounting educational pathways, and (i.e., matriculation) and entering the accounting workforce,
 3. Increase in candidates eligible for and pursuing CPA licensing, and
 4. Increase in retention of early career accounting professionals (in the profession).