





Hello educators,

We know this time of year is a flurry of activity as you help students close one chapter and prepare for the next. At OSCPA, we're focused on that next chapter too — one where students see accounting as a powerful, purpose-driven career that makes a difference in the world.

That's why we're investing in tools, experiences and partnerships designed to help students discover rewarding careers in accounting — and to support you in bringing those opportunities into the classroom.

Let me introduce you to the team supporting this effort:

- Hannah Thomas, Manager of Student Initiatives, is your go-to contact for student resources and upcoming events like CPA Camp.
- Lori Brown, Vice President of Talent Pipeline and Advancement, leads The Ohio CPA Foundation's efforts to grow and diversify Ohio's future CPA pipeline through strategic partnerships and programs throughout the state.
- **Dr. Tiffany Crosby**, Senior Vice President, leads the OSCPA's workforce development efforts, including our new Industry Sector Partnership which unites K-12 Education with Higher Education and Industry through innovative pathways, partnerships, curriculum & resources.

Whether you're a teacher, guidance counselor or career advisor, we want to be your partner in helping students build brighter futures. Reach out to Hannah, Lori, Tiffany or me at any time for additional support.

Thank you for all you do to guide and inspire the next generation.



A Welcome Message from Laura Hay, CPA President and CEO, The Ohio Society of CPAs

Explore the Possibilities: Look Beyond



Accounting is more than numbers. It's a pathway to leadership, entrepreneurship and real-world problem-solving. CPAs work across various industries, including sports, healthcare, and technology — and they're in high demand.

Through our <u>Look Beyond campaign</u>, we've created updated tools to help students see how accounting connects to their passions and goals.

Educator Tip: These tools are perfect for career exploration, classes, college and career readiness programs.

Visit the <u>Parents and Educators page</u> to download resources, watch student-focused videos and explore conversation starters that help students see their future in accounting.

[Upcoming High School Student Event]



CPA Camp is Back

CPA Camp is an all-expenses-paid summer experience where students dive into the world of accounting. They'll meet professionals, explore college and career paths and learn how the CPA credential opens doors to meaningful, high-paying work.

Students who attend have the opportunity to earn a scholarship and will learn how to pursue a CPA license.

2025 CPA Camp Dates and Locations:

- June 4 Cincinnati State
- June 10 Wright State University
- June 11 The Ohio State University
- June 17 University of Toledo (freshman and sophomores)
- June 18 University of Toledo (juniors and seniors)
- June 25 Kent State University

<u>Register Now</u> – Spots fill up fast! Download the <u>CPA Camp flyer</u> to share with students and parents.

Opportunities for College Students

Accounting Careers Leadership Academy (ACLA)

An All-Expense-Paid Leadership Experience for Aspiring CPAs

Help your accounting students unlock their potential and take meaningful steps toward a successful future in the profession. The Accounting Careers Leadership Academy (ACLA) is a unique, no-cost opportunity designed to strengthen students' leadership, career-readiness, and understanding of the CPA journey.

Why Educators Should Share This Opportunity:

ACLA is ideal for accounting majors who show promise, curiosity, or leadership potential — regardless of where they are in their academic journey. This hybrid program blends two dynamic virtual sessions with a networking-rich in-person luncheon featuring top recruiters. It's a great fit for students from diverse backgrounds who would benefit from mentorship and professional development outside the classroom.

Program Highlights for Students:

- Build an impactful online presence
- Enhance and refine their resume
- Explore leadership styles and strengths
- Get clarity on the CPA exam and licensure process
- Engage with professionals and recruiters in the field
- Develop practical skills for life after graduation

Key Dates:

- Virtual Kickoff: September 17, 2025 2:00 PM
- Virtual Workshop: October 15, 2025 2:00 PM
- In-Person Luncheon: November 14, 2025 11:30 AM @ Creekside Event Center
- Spring 2026 dates to be announced soon

Led by Trusted Professionals in Accounting and Business:

Students will gain insider advice, build confidence, and leave with real-world insights that prepare them for what comes next — whether that's landing an internship, graduating, or planning for the CPA exam.

How You Can Help:

Please encourage your students to apply — especially those who might not otherwise see themselves on the CPA path. Your recommendation can make all the difference.

Registration opens soon — watch for details!

Nominate Future Leaders for the OSCPA Student Ambassador Program

Support your students' career growth and professional development by encouraging them to apply for the OSCPA Student Ambassador Program — a paid leadership role for the 2025–26 school year. This program is perfect for motivated students ready to inspire their peers and build essential career skills along the way.

Why Educators Should Share This Opportunity:

The Student Ambassador Program helps accounting, business, and finance students develop real-world skills while making an impact on their campus community.

Ambassadors will represent OSCPA, promote the CPA pathway, and connect their classmates to valuable professional resources.

This opportunity builds students' resumes with practical experience in communication, leadership, public speaking, event coordination, and professional networking.

Student Ambassador Responsibilities:

- Serve as the official OSCPA representative at their college or university
- Share personal accounting and career journeys via social media and campus events
- Promote accounting career pathways and CPA licensure awareness
- Build meaningful relationships with CPA professionals and employers

Ideal Candidates:

- Students of all academic years business, finance, and accounting majors especially encouraged
- Strong communicators and peer leaders
- Students committed to pursuing CPA licensure
- Individuals who enjoy helping others and growing their network

Benefits for Students:

• Paid leadership experience

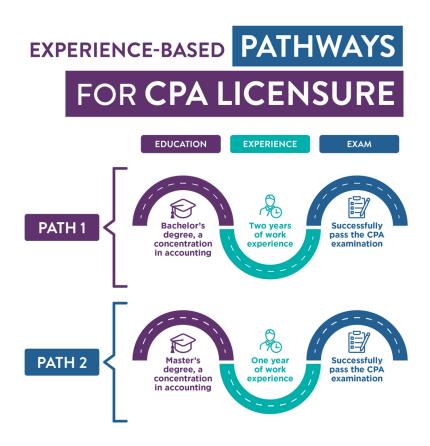
- Valuable resume and career-building skills
- Direct access to CPA mentors and professional opportunities
- Early preparation for success in the accounting profession

How You Can Help:

If you know students who show strong leadership potential, a passion for the accounting profession, or simply a willingness to get involved, please encourage them to apply! Your recommendation can help launch a future CPA's journey.

<u>Applications open soon</u> — stay tuned for more information!

Educational Pathways: Two Options for CPA Licensure



We're excited to share an important update: beginning January 1, 2026, two pathways to CPA licensure will be available:

Bachelor's Degree Path

- Complete the required accounting concentration of coursework
- Two years of experience
- Pass the CPA Exam

Master's Degree Path

- Complete the required accounting concentration of coursework
- One year of experience
- Pass the CPA Exam

This change enhances flexibility while maintaining the high standards that define the CPA profession, and it provides more opportunities for students to succeed.

Learn more about the educational pathways update here.

Free Tool for the Classroom



High School Accounting Course Enhancement Educator Workshop



Educator Summer Workshop

Join us on Monday, June 23 in Columbus for the High School Accounting Course Enhancement Educator Workshop. This one-day workshop will provide classroom teachers and district administrators with a variety of options to enhance existing or build new high school accounting or finance courses.

Learn more and <u>register here</u> today.

Review our <u>webinar recording</u> for more information on OSCPA and the resources we can provide to educators.

Quick Links

- Register for CPA Camp
- Download the Educator Vault
- Visit Look Beyond Resources
- Read CPA FAQs
- Stay Informed of the Latest Accounting News