

Women, Wealth & Wellness July 20, 2023



Sponsorship Opportunities | July 20, 2023 | Virtual Event

SHOWCASE YOUR ORGANIZATION AS A LEADER IN SUPPORTING WOMEN

Student Scholarship Sponsor | \$500

- Sponsorship money provided to student attending event—ability to connect with student
- Video recognition (thank you from student) during lunch
- · Organization logo listed in event program guide as The Ohio CPA Foundation donor

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible.

Swag Bag Sponsor | \$750

- Organization logo listed on <u>event splash page</u>
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

Champion Sponsor | \$2,500 (Best group deal)

- Receive 8 event registrations (includes 8 hours of CPE)
- Get sponsor recognition in the opening welcome video
- Your organization's logo listed on select event promotional material
- Opportunity to include promo or coupon in attendee virtual swag bag
- Your organization featured in social media shout out prior to conference

Session Sponsor | \$3,500/\$5,000 Keynote (6 total)

- Receive all the benefits of Champion Sponsor
- Give brief overview of your organization through pre-recorded video
- Introduce speaker through pre-recorded video (OSCPA to supply script for intro)

Exclusive Title Sponsor | \$7,500

- Opportunity to welcome audience to event prior to opening keynote
- Receive 20 event registrations
- Title sponsor is an exclusive opportunity and will be showcased as such on all show promotional material
- One e-blast will be sent on your behalf to all OSCPA female members
- Opportunity to participate in or moderate on panel discussion during the conference
- Complimentary ad or content piece in OSCPA's digital newsletter sent to 16,000+ subscribers
- Opportunity to include promo or coupon in attendee virtual swag bag
- Your organization featured in social media shout out prior to conference



