

The Power of CHANGE



THE
OHIO SOCIETY
OF CPAs
ADVANCING THE STATE OF BUSINESS

Women, Wealth & Wellness
2022



Sponsorship Opportunities | July 21, 2022 | Virtual Event

À LA CARTE OPTIONS

Individual Registration (Best for 3 or fewer registrations)

Member: \$289 | Non-Member: \$339

SHOWCASE YOUR ORGANIZATION AS A LEADER IN SUPPORTING WOMEN

Student Scholarship Sponsor | \$500

- Sponsorship money provided to student attending event—ability to connect with student
- Video recognition (thank you from student) during lunch
- Organization logo listed in event program guide as The Ohio CPA Foundation donor

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible.

Resource Center Virtual Booth | \$750

- Virtual display in our event resource center
- Logo on brochure, program guide and event splash page
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

Lunch Sponsor | \$1,000 per organization

- Virtual booth in resource center
- Portion of sponsorship will be used to provide lunch to organization hosting watch party (group of attendees)
- E-blast sent on your behalf to the organization whose lunch you provided
- Opportunity to send pre-recorded video to organization within e-blast, introducing your company

Champion Sponsor | \$2,500 (Best group deal)

- Receive 8 event registrations
- Create a virtual booth in resource center
- Be part of the event welcome video played at beginning of event and during the conference
- Organization logo listed in event program guide, brochure and event splash page
- Opportunity to include promo or coupon in attendee virtual swag bag
- Organization featured in social media shout out prior to conference

Session Sponsor | \$3,500 (\$4,500 Keynote)

- Receive all the benefits of champion sponsor
- Give brief overview of your organization through pre-recorded video
- Introduce speaker through pre-recorded video (OSCPA to supply script for intro)

Watch Party Sponsor | \$7,500 (price based on 20 attendees)

- Receive all the benefits of champion sponsor
- Host a group watch party with up to 20 attendees, organization could win free lunch from lunch sponsor
- Be entered into raffle to win up to \$500 in lunch gift cards provided by lunch sponsor
- Enjoy on-demand lunch and learn for your group at a later date on additional topic

Gold Sponsor | \$15,000

- Receive all the benefits of champion sponsor
- Provide a video that will be displayed during lunch (:30)
- Provide a promotional video used in social media and event promotion
- E-blast sent on your behalf to all event attendees (choose pre- or post-event)
- Submit ad/article for CPA Takeaways (16,000 subscribers)
- Get a one-year complimentary LAUNCH profile

Exclusive Title Sponsor | \$25,000

- Receive all the benefits of gold sponsor
- Opportunity to welcome audience to event prior to keynote
- Host a networking event for OSCP Women's Initiatives group
- E-blast sent on your behalf to entire women's group
- Opportunity to give 5-minute presentation at future Women's Initiatives Committee meeting
- Do a podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCP and sponsor)
- Participate in panel or moderate speaking session during the conference
- Be interviewed or write an article for OSCP's digital newsletter, CPA Takeaways, and in our print publication, CPA Voice



Interested sponsors contact twright@ohiocpa.com
or 614.321.2254 for additional information