



Sponsorship Opportunities | July 23, 2020 | Virtual Event

Vendor Table | \$750

- Virtual booth during conference
- Two event registrations
- Organization logo listed in event material

Student Scholarship Sponsor | \$500 (2 available) exclusive to Champion, Inclusion and Title sponsors**

- Sponsorship money provided to student attending event, ability to connect with student
- Organization logo listed in event program guide as The Ohio CPA Foundation donor
- Post-event story in e-newsletter and Voice (16,000+ subscribers)
- Logo listed as donor on The Ohio CPA Foundation homepage

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN number 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible

Champion Sponsorship | \$2,500

- Eight registrations to the event
- Opportunity to be part of event welcome video played at beginning of event
- Organization logo listed on all event promotional material

Inclusion Sponsor | \$5,000 / per speaker

- Virtual booth during conference
- Eight registrations to the event
- Organization logo listed in program guide and other marketing material as inclusion sponsor
- :30 second intro or organization prior introduction one speaker of a session (exclusive per speaker)
- Opportunity to be part of event welcome video played at beginning of event
- Individual social media promo call-out as champion of women's initiatives
- Organization listed as a champion of women's initiatives in program guide and on event website

~~Title Sponsor – Exclusive | 10,000~~ **SOLD**

- Title sponsor is an exclusive opportunity
- Vendor booth at conference registration (inside of main room)
- Table with 8 tickets (seats) to the event
- Organization logo listed in program guide and other marketing material as title sponsor
- Podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPA and sponsor)
- Opportunity to welcome attendees to the event and introduce OSCPA event emcee
- Article/interview CPA Takeaways, OSCPA digital newsletter with 16,000 subscribers, prior to event
- Article/interview in Nov./Dec. issue of print publication, CPA Voice, issue theme: *Making the Workplace More Inclusive*
- Opportunity to tell story of empowerment for event splash page
- Logo listed as a champion of women's initiatives in program guide and on event website
- Ability to purchase and give a student scholarship

Empowered by:



Women's Initiative Champions



CLARK SCHAEFER HACKETT
CPAS & ADVISORS

Cohen & Co



Crowe



Nationwide
is on your side



Rea & associates
a brighter way



Interested sponsors contact twright@ohiocpa.com or 614.321.2254 for additional information