

# Women, Wealth & Wellness

2022

Sponsorship Opportunities | July 21, 2022 | Virtual Event

## À LA CARTE OPTIONS

Individual Registration (best for 3 or less registrations)  
Member: \$289 | Non-Member \$339

## SHOWCASE YOUR ORGANIZATION AS A LEADER IN SUPPORTING WOMEN

### Student Scholarship Sponsor | \$500

- Sponsorship money provided to student attending event, ability to connect with student
- Video recognition (thank you from student) during lunch
- Organization logo listed in event program guide as The Ohio CPA Foundation donor

*The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN number 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible*

### Resource Center Virtual Booth | \$750

- Virtual display in our event resource center
- Logo on brochure, program guide and event splash page
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

### Lunch sponsor | \$1,000 per organization

- Virtual booth in resource center
- Portion of sponsorship will be used to provide lunch to organization hosting watch party (group of attendees)
- E-blast sent on your behalf to the organization whose lunch you provided
- Opportunity to send pre-recorded video to company within e-blast, introducing company

## Champion Sponsorship | \$2,500 (Best group deal)

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- Receive 8 event registrations
- Create a virtual booth in resource center
- Be a part of the event welcome video played at beginning of event and during the conference
- Have your logo listed on program guide, brochure and event splash page
- Include a promo or coupon in attendee virtual swag bag
- Get a social media shout out to organization prior to conference

## Session Sponsor | \$3,500 (\$4,000 Keynote)

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- Receive all the benefits of champion sponsorship
- Give brief overview of organization through pre-recorded video
- Introduce speaker through pre-recorded video (OSCPA to supply script for intro)

## Watch Party Sponsor | \$7,500 (price based on up to 20 attendees)

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- Receive all the benefits of a champion sponsor
- Host a group watch party with up to 20 attendees, organization could win free lunch from lunch sponsor
- Be entered into raffle to win up to \$500 in lunch gift cards provided to group, by sponsor
- Enjoy on-demand lunch and learn for your group at a later date on additional topic

## Gold Sponsor | \$15,000

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- Receive all the benefits of champion sponsor
- Provide a video that will be displayed during lunch (:30)
- Provide a promotional video used in social media and event promotion
- Have an e-blast sent on your behalf to all event attendees (you can choose prior or after event)
- Get an ad/article in CPA Takeaways (16,000 subscribers)
- Have your profile on LAUNCH page for one year

## Exclusive Title Sponsor | \$25,000

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- Get all the benefits of gold sponsor
- Have an opportunity to welcome audience to event prior to opening keynote
- Title sponsor is an exclusive opportunity
- Host a networking event for OSCPAs Women's Initiative group
- Have an e-blast sent out on your behalf to entire women's group
- Opportunity to present (5 minutes) at future Women's Initiatives Committee meeting
- Do a podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPAs and sponsor)
- Participate or moderate speaking session or panel at Women, Wealth & Wellness
- Be interviewed or write an article for our digital newsletter with 16K subscribers and in our print publication, *CPA Voice*



Interested sponsors contact [twright@ohiocpa.com](mailto:twright@ohiocpa.com)  
or **614.321.2254** for additional information