

OSCPA'S BUSINESS EXCELLENCE SYMPOSIUM

SPONSORSHIP OPPORTUNITIES



Join us as *New York Times* best-selling author and winner of NBC's "The Apprentice" **Bill Rancic** offers his insights on how to think like an entrepreneur. We've also assembled an award-winning lineup of industry experts to share their secrets on:

- Building a Blockbuster Brand
- Understanding the Impact of Emotional Intelligence
- Harnessing Data to Drive Decisions
- Emerging Issues Impacting Business and the Profession



Explore these opportunities to position your business and expertise in front of Ohio's accounting and business professionals.

MAIN TALENT SPONSOR | ~~\$10,000~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Exhibit table with signage as Bill Rancic sponsor
- ◆ Introduction of main talent, Bill Rancic
- ◆ Table (6 chairs) during event program
- ◆ Four passes to private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Half page ad in event program guide
- ◆ Editorial/follow-up story in *CPA Voice*
- ◆ Opportunity to run ad within OSCPAslideshow

LUNCH SPONSOR | ~~\$5,000~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Exhibit table with signage identifying sponsorship
- ◆ Five minute introduction of company on main stage
- ◆ Four chairs at designated sponsor table during event program
- ◆ Two passes for private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Quarter page ad in event program guide
- ◆ Opportunity to run ad within OSCPAslideshow

Call today to be a part of this great opportunity! (800) 686-2727



HEAD SHOT/STEP & REPEAT SPONSOR | ~~\$3,500~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Name/Logo on step and repeat screen, photo opportunity with Bill Rancic
- ◆ Exhibit table next to step and repeat screen with signage identifying sponsorship
- ◆ Two chairs at designated sponsor table during event program
- ◆ Two passes for private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Quarter page ad in event program guide
- ◆ Opportunity to run ad within OSCPAslideshow

SPEAKER SPONSOR (1 SOLD - 2 AVAILABLE) | ~~\$3,500~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Introduction of speaker during event
- ◆ Exhibit table with signage identifying sponsorship
- ◆ Two chairs at designated sponsor table during event program
- ◆ Two passes for private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Quarter page ad in event program guide
- ◆ Opportunity to run ad within OSCPAslideshow

WI-FI SPONSORSHIP | ~~\$3,000~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Company name to be password on wi-fi access screen
- ◆ Exhibit table with signage identifying sponsorship
- ◆ Two chairs at designated sponsor table during event program
- ◆ Two passes for private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Quarter page ad in event program guide
- ◆ Opportunity to run ad within OSCPAslideshow

BREAK SPONSOR (1 SOLD - 1 AVAILABLE) | ~~\$2,500~~

- ◆ Name/logo on all promotional pre-event material, all show signage and event web page identifying sponsorship
- ◆ Exhibit table with signage identifying sponsorship
- ◆ Two chairs at designated sponsor table during event program
- ◆ Two passes for private meet and greet with Bill Rancic
- ◆ Recognition as sponsor on conference name badge
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Business card ad in event program guide
- ◆ Opportunity to run ad within OSCPAslideshow

GENERAL SHOW SPONSOR (10 SOLD) | ~~\$1,500~~

- ◆ Name/logo on all promotional pre-event material and link to company website on event web page
- ◆ Exhibit table
- ◆ Two chairs at designated sponsor table during event program
- ◆ 50-word marketing description and logo in event program guide
- ◆ Pre-show registration list to identify target attendees
- ◆ Post-show follow up mailing list (digital)
- ◆ Logo listed as a sponsor during OSCPAslideshow

BUSINESS PARTNER PACKAGE | ~~\$1,200~~

- ◆ Name/logo at table as "table sponsor" and on event web page identifying sponsorship
- ◆ Recognition as sponsor on conference name badge
- ◆ Six chairs at designated sponsor table during event program
- ◆ Pre-show registration list to identify target attendees
- ◆ Business name listed during OSCPAslideshow

**Space is limited.
Call today.
(800) 686-2727**



Contact sales@ohiocpa.com for floor plans, booth availability and additional information.