

OSCPA Member Curriculum Opportunities | \$25,000

Gain exposure to over 4,000 unique CPAs and accounting professionals through our signature offerings and most popular events

- Logo listed on all <u>complimentary CPE splash pages</u> (15,000 + page views per year)
- Logo on all Advance and Town Hall promotional material (full membership receives)
- Logo on sponsor slide played prior to start of Town Hall and Advance
- (:15) video played prior to start of Advance and Town Hall
- Featured article in 6 issues of weekly e-newsletter (sends on Thursday)
- Featured in 3 issues of CPA Voice print/digital magazine

Sponsors of our member curriculum package are considered for content usage within our signature programs. Including but not limited to articles, videos, interviews, speaking oops, podcasts and more.

Advance	Town Hall	CPA Voice	On-Demand
2,000 per session	3,549 unique	16,000 subscribers	Content used if
53% corporate &	registrations	1,300 readers take	appliable at no
industry and 8%		the Voice self-	additional charge.
public accounting		assessments	Topics vary.
		Sponsored articles	Showcases
		are included in the	organization as
		exams that provide	thought leader.
		CPE	
May/November –	8 total per year	Bi-monthly	1,700 viewers use
multiple dates	Virtual	publication (print and	our on-demand
Virtual	Topics Vary	digital). Link to	products
		organization from	
		digital copy	
Highlights emerging	Prominent thought	Bi-monthly	Topics vary.
business and	leaders share insights	publication (print and	Showcase
profession trends,	on hot and emerging	digital). Link to	organization as
trends, led by CEO	topics.	organization from	thought leader
Scott Wiley		digital copy	

