2017
CINCINNATI
Accounting Show

ACCELERATE your excellence

Sept. 26-27, 2017
Product #50450
Sharonville Convention Center

ohiocpa.com/Cincy17

THE OHIO SOCIETY OF CPAs
ADVANCING THE STATE OF BUSINESS

FOCUS
on transformation

Equip yourself with the skills and knowledge you need to transform your business and career by joining us at the Cincinnati Accounting Show. This is your opportunity to gather with peers to exchange ideas and invest in your professional development. Explore core updates in tax or A&A while accelerating your learning in emerging disciplines:

- Accounting & Finance Leadership
- Technology Application & Risk Management
- Strategic & Professional Management
- Financial Planning & Analysis
- Technical Finance & Accounting Skills

Prepare for the challenges ahead by:

- Digging into breaking regulatory changes, including accounting for leases.
- Exploring the latest collaboration tools through hands-on technology labs. Be sure to bring your personal device to access pre-loaded personas. **Don't delay – these interactive sessions are limited to the first 18 registrants!**
- Engaging with vendors and discovering solutions that can help you grow personally and professionally.
- Connecting with other accounting professionals and building your professional network.

You'll also have a chance to fulfill your professional standards requirement as well as win great prizes, including an iPad Pro!

Don't delay – register today at

ohiocpa.com/Cincy17

DETAILS

Date: Sept. 26-27, 2017
Time: 7:45 a.m. – 4:50 p.m. (registration begins at 7:00 a.m.)
Credits: up to 16 credits in various areas

LOCATION:
Sharonville Convention Center
11355 Chester Road
Cincinnati, OH 45246

Complimentary Accounting Show parking is available at the convention center.

HOTEL:
The Society has secured a block of king/double rooms at a preferred rate of $105:

Hyatt Place Sharonville Convention Center
11345 Chester Road
Cincinnati, OH 45246
Phone: 513.771.1718
www.cincinnatisharonville.place.hyatt.com

Please make your reservations by Sept. 4 and indicate you are with The Ohio Society of CPAs to receive the preferred rate. Reservations placed after Sept. 4 are subject to availability.

REGISTRATION

BOTH DAYS:
Product #50450

Non-member $604	Member $449
Note: NEW deadline for early registration discount. Register before Aug. 29 and save $50!	
Early non-member $554	Early member $399

SINGLE DAY:

Day One (Sept. 26) only:
Product #50453

Day Two (Sept. 27) only:
Product #50454

Non-member $474	Member $319
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EXHIBIT AREA

Find cutting-edge solutions and ideas for your professional business needs from our many exhibitors. Whether you need tax research, emotional intelligence, payment processing, insurance, or investment planning, the exhibit area is the place to be! Bring plenty of business cards to share as you check out the latest technologies, products and services available.

Win great prizes as you browse the vendors!

- Free copy of Microsoft Home 365
- Free registration to the 2018 Cincinnati Accounting Show
- Free registration to the 2018 Cincinnati Spring CPE Conference
- Free subscription to one OSCPA Special Interest Section
- OSCPA Bluetooth Speaker

Plus you can win the Grand Prize:
an iPad Pro, sponsored by:

DUFFY + DUFFY COST SEGREGATION SERVICES, INC. Engineering-based Cost Segregation Studies

ATTENDEE BREAKFAST

Arrive early on Tuesday, Sept. 26 and Wednesday, Sept. 27 to get materials and enjoy a continental breakfast. Take this time to network and get ready for a day of engaging education.

MEALS AND SNACKS

Tuesday, Sept. 26
Exhibit area open: 7:00 a.m. – 3:20 p.m.
Registration and Continental Breakfast: 7:00 – 7:55 a.m.
Lunch: 12:20 – 1:25 p.m.

Wednesday, Sept. 27
Exhibit area open: 7:00 a.m. – 1:10 p.m.
Registration and Continental Breakfast: 7:00 – 7:55 a.m.
Lunch: 12:10 – 1:10 p.m.

SEPT. 26 – Schedule at a glance

7:00 AM — Registration and Breakfast

Tracks: ETHICS & PROFESSIONAL STANDARDS | ACCOUNTING & FINANCE LEADERSHIP | TECHNOLOGY APPLICATION & RISK MANAGEMENT | STRATEGIC & PROFESSIONAL MANAGEMENT | TAX COMPLIANCE | ACCOUNTING & AUDITING COMPLIANCE

7:45-9:00 AM

ETHICS & PROFESSIONAL STANDARDS

1. The State Legalized Marijuana Industry: Considerations for CPAs (SK)

Justin Breidenbach, CPA, CFE, MAcc, professor of accounting, Ohio Wesleyan University

- Explore the history and present-day position of the legalized marijuana industry.
- Understand the conflicts between local, state and federal regulation and identify professional liability issues.
- Evaluate service opportunities and concerns.

ACCOUNTING & FINANCE LEADERSHIP

2. Finance and HR: The Dynamic Duo – Why Talent and Employee Engagement Matter to Finance! (MG)

Mary Sue Findley, SVP, chief talent officer, First Financial Bank

- Determine the quantifiable value of people/HR investments.
- Learn how to craft better partnerships between HR and finance teams.
- Understand what makes a great workforce and company.

TECHNOLOGY APPLICATION & RISK MANAGEMENT

3. Accelerating Your Business With Technology (SK)

- Discuss the growing dependency on frequently changing, up-to-the-minute, digital information.
- Explore how inefficient IT processes can disrupt the flow of this vital data, leading to lost production, sales and revenues.
- Learn about solutions that deliver a full range of managed services to address your business challenges and IT complexities.

7:55-9:10 AM

STRATEGIC & PROFESSIONAL MANAGEMENT

4. What Is Tactical Asset Management? (CS)

- Discover what a Super 401(k) is.
- Learn about a dynamic combination of qualified retirement plans that allow clients to make higher contributions.
- Examine methods to protect assets from market transactions by making intelligent and informed decisions.

TAX COMPLIANCE

5. Tax Credit and Economic Development (TX)

- Examine tax credits and economic development incentives (C&I) that are often overlooked.
- Identify timing of C&I tax credits so you don't miss out.
- Understand the approval process necessary to take advantage of C&I.

ACCOUNTING & AUDITING COMPLIANCE

6. A&A Update: What You Need to Know (AA)

Daryl Krause, CPA, chief executive officer, DG Krause LLC

- Identify recently issued FASB standards and guidelines.
- Discuss the effect of recently issued auditing and attestation standards.
- Understand key concepts related to exposure drafts and other projects in accounting and auditing.

9:25-10:40 AM

ETHICS & PROFESSIONAL STANDARDS

7. Ohio CPA Professional Standards and Responsibilities (ET)

(9:25 a.m. - 12:20 p.m.)

Laura Hay, CPA, CAE, executive vice president, The Ohio Society of CPAs

- Explore practical applications of the Ohio Revised Code (ORC) and the Ohio Administrative Code (OAC) in our modern environment.
- Examine the concept of ethics, ethical drift and the ethical decision-making process.
- Engage in an interactive review of the licensing, ethics and independence rules that apply to Ohio CPAs.

ACCOUNTING & FINANCE LEADERSHIP

8. The Centered Leader: The Professional Benefits of Leading a Balanced Life (PD)

Ethan Martin, consultant, Integrated Leadership Systems, LLC

- Explore the emotional and physiological impacts of stress.
- Identify the missing elements needed to achieve effective balance.
- Gain healthy and productive stress management strategies.

TECHNOLOGY APPLICATION & RISK MANAGEMENT

9. New Management Strategies to Protect Your Business Against Cyber Threats (SK)

Jason Guyler, vice president, CyberRisk Management

- Evaluate your cyber risk preparedness and how it can make or break your business.
- Explore the state of cybersecurity and cyber risk profiles.
- Discover safeguards companies can put in place to better protect themselves.

9:35-10:50 AM

STRATEGIC & PROFESSIONAL MANAGEMENT

10. LinkedIn: How to Get the Most Out of Your Profile (PD)

Matthew Dooley, MBA, founder/CEO, Dooley Media

- Understand the value of establishing and maintaining a presence on the largest online professional network.
- Explore the latest tips and techniques for building relationships, advancing your career, and bringing value to your organization through LinkedIn.
- Learn how to use LinkedIn on a consistent basis in order to build awareness and memorability, all while not taking focus away from your other priorities.

TAX COMPLIANCE

11. What We Know So Far: Trump Tax Reform Update (TX)

Dan Fales, CPA, J.D., shareholder, tax, Clark Schaefer Hackett & Co. and Tony Schweier, CPA, shareholder, tax, Clark Schaefer Hackett & Co.

- Explore possible tax rate changes.
- Consider where we are with health care and what could be next.
- Discuss the corporate tax rate.

ACCOUNTING & AUDITING COMPLIANCE

12. Data Analytics: Opportunities and Risks (AA)

- Examine data analytic trends affecting the way accounting and auditing are done.
- Discuss risks, challenges and opportunities associated with data analytics.
- Identify strategies for preparing yourself and your team to better use data analytics to accomplish your objectives.

11:05 AM-12:20 PM

ACCOUNTING & FINANCE LEADERSHIP

13. Developing Emotionally Intelligent Leaders Who Motivate Employees (MG)

Scott Warrick, J.D., MLHR, CEQC, president, Scott Warrick Consulting & Legal Services

- Discuss what it really means to be a strategic leader.
- Explore what "emotional intelligence" is and why it is so critical to becoming a strategic leader.
- Learn how to measure and improve a leader's level of "emotional intelligence."

TECHNOLOGY APPLICATION & RISK MANAGEMENT

14. The Connected Adviser: Retooling With Technology (CS)

Ryan Watson, CPA, principal, UpSourced Accounting

- Explore emerging technology and how to leverage it to grow revenue and improve margin.
- Walk through a practical blueprint of the staffing and billing model for becoming a connected adviser.
- Discuss real-life examples of how organizations have successfully transformed with technology.

11:15 AM-12:30 PM

STRATEGIC & PROFESSIONAL MANAGEMENT

15. Mergers and Acquisitions – Opportunities to Add Value to Your Clients (SK)

Josh Curtis, managing director, Footprint Capital, LLC and Kaz Unalan, CPA, member, GBQ Partners LLC

- Discuss trends impacting you and your clients.
- Learn about Liquidity Planning and other services that can add value.
- Explore case studies from the trenches.

TAX COMPLIANCE

16. If You See Something Say Something: What Should You Do If You Suspect Tax Fraud? (TX)

Rich Witkowski, CPA, inactive, principal, Nicola Gudbranson & Cooper LLC

- Identify the red flags that should alert you to possible tax fraud.
- Learn how to handle crucial conversations with key players to report suspected misuse.
- Understand the steps you need to take to report possible fraud and what the legal process will require of you.

ACCOUNTING & AUDITING COMPLIANCE

17. The Brave New World of Financial Reporting Controls (AA)

Daryl Krause, CPA, chief executive officer, DG Krause LLC

- Explore the questions that every person responsible for financial reporting should ask about his or her internal controls.
- Discuss the advantages and disadvantages of commonly relied upon controls.
- Review challenges to maintaining strong internal controls in this business environment.

12:20-1:25 PM — Lunch

1:15-2:45 PM

ETHICS & PROFESSIONAL STANDARDS

18. Verbal JEET: Resolving Conflict As an Emotionally Intelligent Communicator (MG)

Scott Warrick, J.D., MLHR, CEQC, president, Scott Warrick Consulting & Legal Services

- Learn how you can resolve conflict rather than escalate it.
- Discover what you should require in your culture to resolve conflict.
- Explore what verbal JEET is and how you can apply it in your organization.

ACCOUNTING & FINANCE LEADERSHIP

19. From Delegation Failure to Delegation Master (MG)

Kristen Rampe, Kristen Rampe Consulting

- Review the cost/benefit of delegating work, including the connection to team development, succession planning and profitability.
- Discuss day-to-day challenges and obstacles to delegating effectively.
- Explore best practices for handing off, monitoring and reviewing the work you delegate.

TECHNOLOGY APPLICATION & RISK MANAGEMENT

20. BYOD (Bring Your Own Device): Test Drive Tools to Facilitate Efficient Collaboration (SK)

Dominic Irrcher, senior network consultant, Sikich LLP

- Explore tools to store, organize, share and access information from almost any device.
- Collaborate with your team while working on a single document at the same time.
- Learn how Skype for Business makes it easy to set up virtual meetings for voice, video and screen sharing.

Session limited to first 18 people. Please bring your own device to access pre-loaded personas.

1:25-2:55 PM

STRATEGIC & PROFESSIONAL MANAGEMENT

21. Is Your Presentation Really As Good As You Think It Is? (SK)

- Learn the rules to creating a memorable and engaging presentation.
- Identify the purpose of your presentation and whether it satisfies your objectives.
- Gain insight into the best ways to hook your audience and reel them into the valuable message you have to share.

TAX COMPLIANCE

22. The State Legalized Marijuana Industry and 280E (TX)

Justin Breidenbach, CPA, CFE, MAcc, professor of accounting, Ohio Wesleyan University

- Gain an understanding of state and federal regulatory conflict as it relates to the state legalized marijuana industry.
- Discuss ethical concerns when servicing state legalized marijuana entities.
- Learn how to prepare tax returns for state legalized marijuana entities.

ACCOUNTING & AUDITING COMPLIANCE

23. Are You Putting Your Firm at Risk? (AA)

Rich Witkowski, CPA, inactive, principal, Nicola Gudbranson & Cooper LLC

- Review requirements and common issues associated with engagement letters.
- Examine confidentiality issues that have risen.
- Determine how to respond to subpoenas.

3:10-4:40 PM

ETHICS & PROFESSIONAL STANDARDS / ACCOUNTING & FINANCE LEADERSHIP

24. Strategy of Me: Personal Strategic Planning (PD)

Kristen Rampe, Kristen Rampe Consulting

- Identify your achievements and the values that you hold, forming the foundation of your successes to date.
- Outline key opportunities and strategies that can propel YOUR success.
- Develop a personal strategic plan to stay accountable for achieving your goals and overcoming the inevitable obstacles.

TECHNOLOGY APPLICATION & RISK MANAGEMENT

25. BYOD (Bring Your Own Device): Using Collaborative Software to Improve Workflow Efficiency: Advanced Course (SK)

Dominic Irrcher, senior network consultant, Sikich LLP

- Explore the opportunities available through Microsoft Teams, SharePoint, Planner, and Groups via this hands-on session.
- Learn how to empower individuals and teams at your organization to intelligently discover, share and collaborate on content from anywhere and on any device.
- Discuss the cost comparison between moving to the cloud versus using an on-premises solution.

Session limited to first 18 people. Please bring your own device to access pre-loaded personas.

3:20-4:50 PM

STRATEGIC & PROFESSIONAL MANAGEMENT

26. The Art of Executive Leadership Presence (MG)

- Examine how executive presence can benefit your work situation.
- Create a skill development plan for increasing trust and influence at work.
- Learn how to demonstrate leadership presence and leverage your strengths.

TAX COMPLIANCE

27. News From the Front: Substantial Nexus Wars – States Are on the Attack (TX)

Richard Fry, partner, Buckingham, Doolittle & Burroughs, LLC

- Examine the expansion of sales tax collection obligations to businesses without an in-state physical presence.
- Discuss recent trends for expanding sales tax nexus, including click-through and affiliate nexus laws.
- Explore whether nexus restrictions are eroding for business activity taxes and how states are avoiding the federal safe-harbor in P.L. 86-272.

ACCOUNTING & AUDITING COMPLIANCE

28. Financial Statement Analysis, Trending and Benchmarks (AA)

Tiffany Crosby, CPA, MBA, CTP, director, learning, The Ohio Society of CPAs

- Discuss the advantages, disadvantages, and strategies for using financial statement analysis, trending, and benchmarks to assess performance.
- Identify red flags you can spot on financial statements using financial statement analysis.
- Review opportunities to leverage financial statement analysis for strategic decision making.

AA Accounting & Auditing | TX Tax | SK Specialized Knowledge | CS Consulting Services | MG Management | PD Personal Development | ET Ethics

SEPT. 27 – Schedule at a glance

7:00 AM – Registration and Breakfast

7:45-9:00 AM

ETHICS & LEADERSHIP

29. How to Build a Workplace Culture of Accountability MG

- Discover how and why accountability has positive effects on your team.
- Learn why it is essential to create a culture of accountability for individuals and your group as a whole.
- Understand why creating a culture of accountability relies on evaluating and establishing a process.

FINANCIAL PLANNING & ANALYSIS / TECHNICAL FINANCE & ACCOUNTING SKILLS

30. Strategic Planning: What Does It Really Mean? AA

Greg Meredith, business advisory practice leader, Brixey & Meyer, Inc.

- Explore the differences between process (strategic planning) and the desired outcome (strategies).
- Review practical ways to improve your process so that you avoid “checking boxes.”
- Learn how to focus on the creation of compelling strategies that deliver sustainable competitive advantages.

7:55-9:10 AM

TRENDS TO WATCH

31. Current Trends in Talent and Recruiting SK

Debra Savage, CPA, executive recruiter, Gilman Partners LLC

- Explore how employee engagement, company culture, creative benefits and nontraditional advancement tracks are key to retaining existing talent in this candidate-driven market.
- Evaluate methods to make your hiring process fast and efficient so you don’t lose top candidates to the competition.
- Discuss the impact Generation Z will have on your business.

TAX PLANNING & RISK MANAGEMENT

32. Top Planning Strategies for Individuals TX

- Discover valuable tax strategies for individuals.
- Discuss major issues facing tax practices.
- Explore the latest tax changes, rulings and cases and find out how they impact you.

ACCOUNTING & AUDITING RISK MANAGEMENT

33. Leases: What You Need to Know AA

Joe Conover, CPA, director, Barnes Dennig & Co Ltd and Tom Groskopf, CPA, CVA, MBA, director, Barnes Dennig & Co Ltd

- Learn how the new FASB lease standard will change financial reporting for lease transactions involving common assets, such as real estate, airplanes and manufacturing equipment.
- Explore what questions you should ask now to understand how the lease standard may impact you.
- Discuss how to begin the process of implementing the standards within your organization.

9:20-10:35 AM

ETHICS & LEADERSHIP

34. Professional Standards and Responsibilities – Ethical Shifts: Interpretations and Actions ET

(9:20 a.m. - 12:10 p.m.)

Jerry Esselstein, CPA, business advisor, Jerry L. Esselstein Company, LLC

- Set and manage ethical expectations in all aspects of your career while fulfilling the ABO’s professional standards requirement.
- Improve your understanding of how societal shifts in moral and ethical behavior are changing systems and processes, and impacting decision-making in business today.
- Integrate ethical concepts and cross checks into your training, auditing, tax and financial reporting procedures.

FINANCIAL PLANNING & ANALYSIS / TECHNICAL FINANCE & ACCOUNTING SKILLS

35. Dealing With Technology in Financial Planning & Analysis AA

John Sanchez, managing director, FPA Group, LLC

- Learn how new technologies are reimagining the finance function.
- Explore the role of finance technology in supporting organizational growth.
- Find out how to be a key player in driving new technology in your organization.

9:30-10:45 AM

TRENDS TO WATCH

36. Legislative Update SK

Barb Benton, CAE, vice president, governmental affairs, The Ohio Society of CPAs

- Learn about hot state and federal issues.
- Hear the latest on the Ohio Accountancy Board regulations.
- Discuss the current state of affairs within the Presidency.

TAX PLANNING & RISK MANAGEMENT

37. State and Local Tax Update TX

- Delve into a broad overview of state and local tax issues.
- Explore various examples to illustrate the impact.
- Discuss multistate taxation basics, sales and use tax issues, local taxes, and more.

ACCOUNTING & AUDITING RISK MANAGEMENT

38. Revenue Recognition: Where Are We Now? AA

Joe Conover, CPA, director, Barnes Dennig & Co Ltd and Tom Groskopf, CPA, CVA, MBA, director, Barnes Dennig & Co Ltd

- Review the current status of the revenue recognition standard.
- Discuss steps you should undertake to comply with the standard by the implementation deadline.
- Look ahead to actions still pending as they relate to adjustments and modifications to the standard.

10:55 AM-12:10 PM

FINANCIAL PLANNING & ANALYSIS

39. Data Visualization for Improved Communication AA

John Sanchez, managing director, FPA Group, LLC

- Discuss tips for communicating insights, not just data.
- Learn how to choose the right chart type for your purpose.
- Examine ways context affects perception.

TECHNICAL FINANCE & ACCOUNTING SKILLS

40. The Role of Lean Sigma in Developing High Performance Organizations AA

Bob Bracale, CPA, senior consultant, Katz Sapper & Miller LLP

- Identify lean sigma techniques accountants can deploy within organizations.
- Demonstrate how lean/sigma techniques enable higher performance.
- Examine real world examples of ordinary organizations using lean/sigma to improve results.

11:05 AM-12:20 PM

TRENDS TO WATCH

41. Situational Social Security SK

Marc Kiner, CPA, NSSA, director, Premier Social Security Consulting, LLC

- Explore the Social Security program to help clients navigate the maze and better answer their questions.
- Discover ways to maximize Social Security benefits.
- Discuss what the Social Security Administration is not telling future recipients.

TAX PLANNING & RISK MANAGEMENT

42. Top Tax Planning Strategies for Small Businesses TX

- Discuss the common tax accounting method changes that clients encounter.
- Identify the correct forms and process to enact a method change.
- Explore common mistakes made in changing method.

ACCOUNTING & AUDITING RISK MANAGEMENT

43. Linking ERM and Financial Reporting AA

- Examine the relationship between ERM and financial reporting.
- Discuss strategies for linking ERM and financial reporting to mitigate risk and create value.
- Explore how ERM can drive KPIs, benchmarks and data analytics.

12:10-1:10 PM – Lunch

1:00-2:30 PM

ETHICS & LEADERSHIP / FINANCIAL PLANNING & ANALYSIS

44. Cyberpsychology: The Urgent Role for Auditors in Cyber Security AA

Toby Groves, MS, president, Groves Research and Consulting

- Discuss how attackers use their knowledge of behavioral patterns to exploit weaknesses at individual and group levels.
- Review the latest trends in cyber attacks.
- Uncover how CPAs can identify and thwart potential breaches.

TECHNICAL FINANCE & ACCOUNTING SKILLS

45. Identifying, Elevating and Breaking Constraints AA

Bob Bracale, CPA, senior consultant, Katz Sapper & Miller LLP

- Explore the concept of constraints and their impact on business performance.
- Learn methods to identify constraints.
- Discuss decisions that create, elevate and break constraints to improve performance.

1:10-2:40 PM

TRENDS TO WATCH

46. Economic Update SK

Jim Saling, CIMA, CPWA, president, Saling Simms Associates

- Review the current state of the U.S. economy and forecasts for 2017 and beyond, including the impact of the Trump administration.
- Discover what analysts predict for interest rate hikes this year and next and what that means for your business.
- Explore the latest economic indicators and their potential impact on your organization’s strategic growth plans.

TAX PLANNING & RISK MANAGEMENT

47. The Countdown Begins to Effective Date of Drastic Changes to IRS Partnership & LLC Audit Rules TX

- Examine the new IRS partnership audit rules becoming mandatory in 2018.
- Explore the ways businesses will need to amend their governing documents.
- Discuss how these new rules will impact your clients.

ACCOUNTING & AUDITING RISK MANAGEMENT

48. Cost Accounting Is Not Dead AA

- Discuss how technology is advancing the practice of cost accounting.
- Identify best practices for using accounting information to explain operational variances.
- Explore common issues and challenges with calculating and evaluating breakeven across multiple products and channels.

2:50-4:20 PM

ETHICS & LEADERSHIP

49. How to Become a Better Leader When You Absolutely Have to Be: the 7-5-0 Effect MG

Bob Pacanovsky, owner, The Vation Group

- Learn the difference between leading from your head versus your heart and feet.
- Identify your purpose, mission, vision and values as it applies to leadership skills.
- Discover how to be #1 in your department or company by being #2.

FINANCIAL PLANNING & ANALYSIS

50. How to Master the Art of Communicating Technical Data AA

Toby Groves, MS, president, Groves Research and Consulting

- Explore methods for communicating with people who have different levels of technical knowledge than you.
- Examine ways to craft messages that inspire, convince or move people to action.
- Learn how to convert expert “language” to a form that anyone can understand.

TECHNICAL FINANCE & ACCOUNTING SKILLS

51. The Art and Science of Business Storytelling SK

John Sanchez, managing director, FPA Group, LLC

- Find out why only 5% of people you are communicating with will remember the facts you share.
- Understand how storytelling helps convey your message and increases your audience’s retention.
- Learn how you can identify the one thing that will stick with your audience.

3:00-4:30 PM

TRENDS TO WATCH / TAX PLANNING & RISK MANAGEMENT

52. The Best Kept Tax Secret in Commercial Real Estate TX

Jeff Spilman, senior acquisitions manager, Welfont

- Examine the details surrounding an IRS Section 170 Bargain Sale Transaction.
- Explore the requirements for this type of commercial real estate transaction.
- Discuss how organizations or individuals can benefit from participating in a bargain sale.

ACCOUNTING & AUDITING RISK MANAGEMENT

53. Understanding Your Fraud Risk AA

- Explore the new fraud risks and schemes that organizations are encountering.
- Identify the most effective fraud management practices employed in organizations.
- Examine the changing landscape of fraud as technological advancements continue to alter the business environment.

AA Accounting & Auditing · TX Tax · SK Specialized Knowledge · CS Consulting Services · MG Management · PD Personal Development · ET Ethics

Exhibitors provide valuable business solutions

Take time during the show to visit with our many exhibitors. They offer a wide range of services and solutions designed to help you grow your business.

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RCG Tax Partners

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Don't delay – register today at

ohiocpa.com/Cincy17

CONTACT INFORMATION

Society ID # (found on the back cover with address) ____________

Full Name ____________

Email ____________

Firm ____________

Business Address ____________

City ____________ State ____________ Zip ____________

Phone ____________

After Hours Phone ____________

Special Needs ____________

PAYMENT INFORMATION

ONLINE
To register and pay online, visit **ohiocpa.com/Cincy17**

OR

MAIL
Return this form with a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs
4249 Easton Way
Suite 150
Columbus, OH 43219

DAY 1

7:45 – 9:00 a.m.

☐ 1. The State Legalized Marijuana Industry: Considerations for CPAs SK
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☐ 3. Accelerating Your Business With Technology SK

7:55 – 9:10 a.m.

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☐ 8. The Centered Leader: The Professional Benefits of Leading a Balanced Life PD
☐ 9. New Management Strategies to Protect Your Business Against Cyber Threats SK

9:35 – 10:50 a.m.

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☐ 19. From Delegation Failure to Delegation Master MG
☐ 20. BYOD (Bring Your Own Device): Test Drive Tools to Facilitate Efficient Collaboration SK

1:25 – 2:55 p.m.

☐ 21. Is Your Presentation Really As Good As You Think It Is? SK
☐ 22. The State Legalized Marijuana Industry and 280E TX
☐ 23. Are You Putting Your Firm at Risk? AA

3:10 – 4:40 p.m.

☐ 24. Strategy of Me: Personal Strategic Planning PD
☐ 25. BYOD (Bring Your Own Device): Using Collaborative Software to Improve Workflow Efficiency: Advanced Course SK

3:20 – 4:50 p.m.

☐ 26. The Art of Executive Leadership Presence MG
☐ 27. News From the Front: Substantial Nexus Wars – States Are on the Attack TX
☐ 28. Financial Statement Analysis, Trending and Benchmarks AA

DAY 2

7:45 – 9:00 a.m.

☐ 29. How to Build a Workplace Culture of Accountability MG
☐ 30. Strategic Planning: What Does It Really Mean? AA

7:55 – 9:10 a.m.

☐ 31. Current Trends in Talent and Recruiting SK
☐ 32. Top Planning Strategies for Individuals TX
☐ 33. Leases: What You Need to Know AA

9:20 – 10:35 a.m.

☐ 34. Professional Standards and Responsibilities – Ethical Shifts: Interpretations and Actions (9:20 a.m. - 12:10 p.m.) ET
☐ 35. Dealing With Technology in Financial Planning & Analysis AA

9:30 – 10:45 a.m.

☐ 36. Legislative Update SK
☐ 37. State and Local Tax Update TX
☐ 38. Revenue Recognition: Where Are We Now? AA

10:55 a.m. – 12:10 p.m.

☐ 39. Data Visualization for Improved Communication AA
☐ 40. The Role of Lean Sigma in Developing High Performance Organizations AA

11:05 a.m. – 12:20 p.m.

☐ 41. Situational Social Security SK
☐ 42. Top Tax Planning Strategies for Small Businesses TX
☐ 43. Linking ERM and Financial Reporting AA

1:00 – 2:30 p.m.

☐ 44. Cyberpsychology: The Urgent Role for Auditors in Cyber Security AA
☐ 45. Identifying, Elevating and Breaking Constraints AA

1:10 – 2:40 p.m.

☐ 46. Economic Update SK
☐ 47. The Countdown Begins to Effective Date of Drastic Changes to IRS Partnership & LLC Audit Rules TX
☐ 48. Cost Accounting Is Not Dead AA

2:50 - 4:20 p.m.

☐ 49. How to Become a Better Leader When You Absolutely Have to Be: the 7-5-0 Effect MG
☐ 50. How to Master the Art of Communicating Technical Data AA
☐ 51. The Art and Science of Business Storytelling SK

3:00 - 4:30 p.m.

☐ 52. The Best Kept Tax Secret in Commercial Real Estate TX
☐ 53. Understanding Your Fraud Risk AA

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