

Sponsorship Opportunities | July 22, 2021 | Virtual Event

"I thought the Women's Wealth and Wellness Conference was exceptional yet again. What an amazing event to put on virtually – it was so well done; I was extremely impressed and took so much away from it." – Crowe, 2020

Champion Sponsor

A La Carte options:

Individual Registration (best for 7 or less registrations) | Member: \$289 | Non-Member \$339

Three or more registrations qualify for a 10% discount

Exhibit/Resource Center Booth | \$750

- Virtual display "booth" in exhibit/resource center that will be heavily promoted to attendees
- Logo on all promotional material, including [event splash page](#)
- One event registration
- Opportunity to include promo or coupon in attendee virtual swag bag

Champion Sponsorship | \$2,500 (Best group deal)

- Eight event registrations
- Opportunity to be part of event welcome video played at beginning of event
- Organization logo listed on all event promotional material, including [event splash page](#)
- Opportunity to include promo or coupon in attendee virtual swag bag
- Eligible to purchase student scholarship (details below)

Student Scholarship Sponsor | \$500 (available for sponsorship packages over \$2,500)

- Sponsorship money provided to student attending event, ability to connect with student
- Organization logo listed in event program guide as The Ohio CPA Foundation donor

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN number 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible

Showcase Your Organization As a Leader in Supporting Women

Session Sponsor \$3,500/\$4,000 Keynote (6 currently available)

Break Sponsor \$3,500/\$4,000 Lunch (4 currently available)

- All benefits of champion sponsorship
- Give brief overview of organization in video prior to introducing speaker or announcing break/lunch
- Company logo listed as BINGO space in brochure and program guide (deadline apply)
- Booth in exhibit/resource center to display company information (including materials and videos)

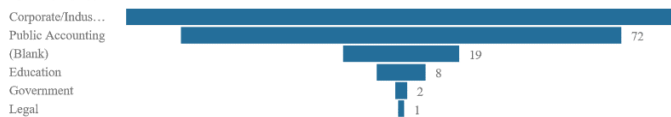
Gold Sponsor | \$6,500

- All benefits of champion sponsor
- Opportunity to provide video that will be displayed during lunch (:30)
- Opportunity to provide promo video used in social media and event promotion
- Opportunity to contribute ad in event program guide
- Company logo listed as BINGO space in brochure and program guide (deadline apply)
- Booth in exhibit/resource center to display company information (including materials and videos)

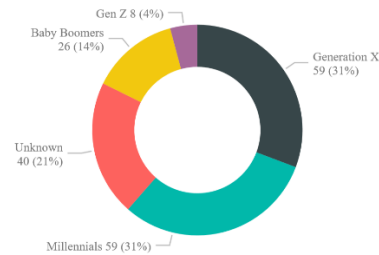
Platinum Exclusive Sponsor | \$10,000

- All benefits of gold sponsor
- Opportunity to welcome audience to event
- Title sponsor is an exclusive opportunity
- Opportunity to contribute story in event program guide
- Podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCP and sponsor)
- Opportunity to participate or moderate speaking session or panel
- Article/interview in digital newsletter with 16,000 subscribers (issue/theme agreed upon by sponsor and OSCP)
- Article/interview in print publication, CPA Voice

By Company Type



Generation



Interested sponsors contact twright@ohiocpa.com or 614.321.2254 for additional information