

We are ***your*** trusted business partner and one of the most influential voices in Ohio and across the country.

We deliver value to you by:

- Advocating for important legislative and regulatory issues that impact your business
- Building a robust pipeline of future CPAs, accountants, and related professionals while eliminating barriers to entry
- Connecting you to people, organizations, and resources to grow your business and better serve clients and customers
- Providing high-quality learning opportunities and knowledge for all career stages



Laura Hay, CPA, CAE
President & CEO
The Ohio Society of CPAs

Learn more



ohiocpa.com



The Ohio Society of CPAs receives national press coverage for interstate mobility passage

Ohio was recognized as being the first to adopt legislation that includes licensure pathway and mobility changes

ADVOCACY



Our government relations, advocacy efforts, and the Ohio CPA/PAC play a vital role in advancing an agenda that aims to open the profession to more people, protect public interest, preserve pro-business policies, and ensure a competitive economic environment in our state.

Your participation and contributions to the PAC fuel our advocacy engine, amplifying our voice and fortifying our influence in championing policies that safeguard our profession and those you serve.

Learn about our legislative priorities like preserving the Business Income Deduction and fending off attempts to expand the sales tax on professional services, utilize our take action campaigns, key contact program, tax resources, and more.



ohiocpa.com/Advocacy



WORKFORCE DEVELOPMENT



We are engaging with stakeholders in public accounting, industry, academia, government, and non-profit sectors to build and implement an action plan to spark meaningful and lasting change that will close the accounting talent gap. So much progress has already taken place, like expanding the pathways to licensure.

Join our Ohio Accounting Talent Coalition to create a thriving talent pipeline through meaningful storytelling, relevant curriculum, engaging work experience, and accessible pathways to licensure.

- **Messaging:** How do we talk about the profession to attract the next generation?
- **Curriculum:** What changes are necessary to attract, retain, and prepare people?
- **Work Experience:** What hands-on experience and culture best develops talent?
- **Pathways:** How do we make accounting careers more accessible?

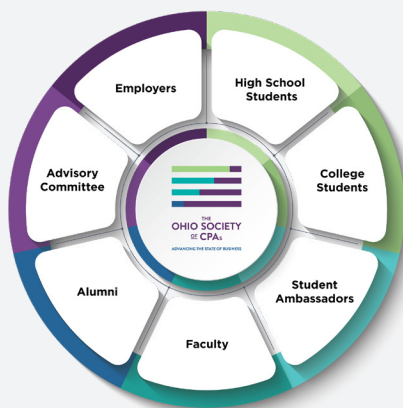
Read the comprehensive analysis of the issues involved in the profession's accounting talent supply gap in our white paper and collaborate with us to attract the next generation of CPAs and accounting professionals.



ohiocpa.com/WD



TALENT PIPELINE AND SOLUTIONS



We're building knowledge and the connections and programs to attract the next generation of CPAs and accounting professionals.

The Ohio CPA Foundation leverages our various relationships to maximize these efforts in building a robust and diverse pipeline.

Your support and engagement will make a difference!



Investing in the Future



ohiocpa.com/Foundation



ACCOUNTING
Career Days

ACLA
Accounting Careers
Leadership Academy

CPA Camp
Careers in Professional Accounting

LAUNCH



SCHOLARSHIPS

Student
AMBASSADOR
Program

**Women, Wealth
& Wellness**

LEARNING AND DEVELOPMENT

Upskilling & reskilling your staff is easy and productive with OSCPA's team learning resources.

We offer a variety of ways to engage your team in impactful learning that prepares them for the challenges of today and the opportunities of tomorrow.

- Personalized Group Learning (Vested)
- Virtual Conference Group Learning
- Talent Management Resources
- Corporate Learning Passport
- Ohio TechCred

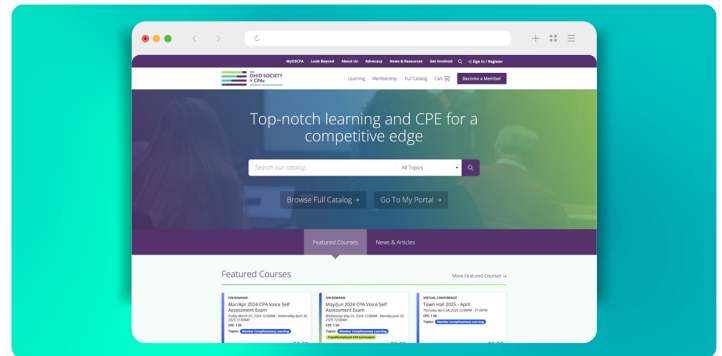
Explore more and visit your Transcript Tool in MyOSCPA to capture all your learning:

Team training focused on people, leadership, ethics, technology, and technical: ohiocpa.com/Teams

Complimentary member curriculum (24+ hours and CPE – value of \$840): ohiocpa.com/24Hours

Featured events: ohiocpa.com/Featured

Full catalog (virtual live & On-Demands): ohiocpa.com/MyOSCPA



LEADERSHIP DEVELOPMENT & VOLUNTEERISM



We look for thought leadership in everything we do, from presenting at our conferences or leading on-demand courses, to writing articles for our publications, to volunteering on a committee.

Sharing your expertise strengthens our community and you!

- Hone your communication skills
- Demonstrate thought leadership
- Develop leadership skills
- Promote your organization
- Grow your professional network
- Expand your knowledge

Learn more:



ohiocpa.com/Speaker



ohiocpa.com/Volunteer

ORGANIZATIONAL MEMBERSHIP



Our employer membership program will save your team time and keep you focused on your goals, help you develop your team, and grow your business!

Does your employer provide OSCPA membership and have 5+ total or potential members?

- Easy annual membership renewal/join process (we work with one contact each year with one roster and invoice for all your people)
- Your organization listed on our website with a direct link to yours to promote your business
- Savings on group learning and team development
- Complimentary first-year profile on LAUNCH, our online guide for students to employers
- A legislative update presented by our Government Relations team
- A yearly visit to review your goals and align resources to help you

Coming soon: See the employers that are utilizing organizational membership within the following segments:

- National & Global Public Accounting Firms
- Regional Public Accounting Firms
- Local Ohio-Only Public Accounting Firms
- Business & Industry (Corporate)
- Academic Institutions
- Government

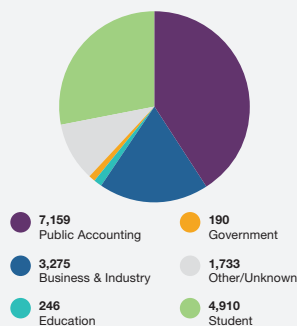


ohiocpa.com/Membership#Employer

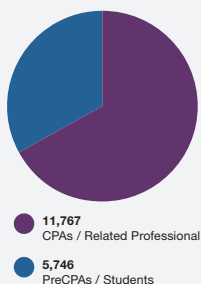


BUSINESS DEVELOPMENT

OSCPA Membership by Segment



OSCPA by Membership Type



Grow Your Brand & Support the Profession

We represent professionals who serve as strategic financial advisors to Ohio's leading businesses in every sector and size.

Explore ways to utilize resources for your staff and promote your business through our Solutions and Knowledge Hubs, Career Center, sponsoring OSCPA events, hosting your own webinar or e-blast through us, and more.

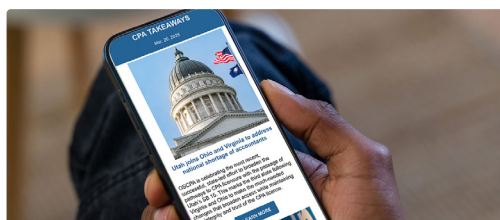


ohiocpa.com/Grow



BREAKING NEWS & INFORMATION

Latest news, legislative & regulatory updates, best practices, and trends in the profession you don't want to miss!



Learn what we are doing to serve you and your business:

- CPA Takeaways – in your inbox every Thursday
- LegUp (Legislative Update) – in your inbox every Sunday
- Member Alerts – as needed, delivered to your inbox
- OSCPA's Website – www.ohiocpa.com