

Delivering resources and solutions that:

- Transform your business
- Create a premier business climate in Ohio
- Build a dynamic pipeline of future CPAs

OSCPA BY THE NUMBERS

25,279

Total OSCPA members



- 6.605 **Public Accounting**
- 4.097 **Business & Industry**
- 2,485 Lifetime & Retirees
- 11,343 College & High School Students
- 577 Non-Resident CPAs
- 172 Educators



CPAs belong to The Ohio Society of CPAs



1,135

CEOs, CFOs & VPs

1,912

Partners/ Shareholders/ Principals





EQUIPPING & INSPIRING YOUR GROWTH

Delivering solutions and experiences to help you advance



8,950

People who take OSCPA courses

18 Hours of DE&I programs



\$780

Value of 24+ hours of complimentary CPE



Conferences

OSCPA-led webinars

On-Demand courses

"I was super impressed with all of the (virtual) sessions and how well set up they were. Launching sessions and entering codes and certificates was so easy. Well done OSCPA!! Huge success!!"

- Teri Schnarr, CPA

ADVOCATING FOR A PREMIER BUSINESS CLIMATE

Working for a better legal, legislative and regulatory climate for CPAs and business



97%

Pro-business candidate endorsement success rate



\$70,000/\$1M

Sales tax savings on \$1M due to OSCPA opposition to sales tax on services



\$10 million (refund) + \$2 million (annual)

Savings from OSCPA-led Professional Employer Organization (PEO)/Business Income Deduction (BID) fix



\$800 million

Potential annual savings to Ohio businesses from OSCPA-driven centralized muni tax filing option



365.000

Employers represented in the OSCPA-led Ohio Municipal Tax Coalition

OSCPA BY THE NUMBERS



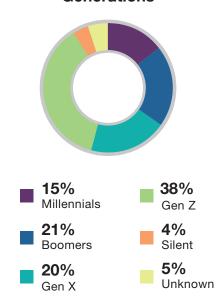
OSCPA staff CPAs

Member Companies Represented



- 7 Fortune 100 companies
- 22 Fortune 500 companies
- 34 Fortune 1,000 companies
- 100 Ohio's Top 100 employers
 - **19** Ohio's Top 100 employers headquartered in Ohio

Generations





\$1.100+

Member discounts that provide direct annual ROI on OSCPA membership

ENSURING THE FUTURE OF THE PROFESSION

Building a vibrant and diverse future CPA talent pool



7,412

Students in OSCPA's pipeline
—one of the largest in the nation.



1,300+

High school students introduced to accounting careers



50+

Underrepresented students introduced each year to careers in accounting through summer leadership programs



16

Universities with student ambassadors on site



\$60,500

Scholarships awarded in 2020 to students who plan to study accounting



100%

2020 Accounting Careers Leadership Academy participants who plan to become a CPA after attending the program



1,000+

Number of Foundation donors

SPREADING THE WORD AND CREATING COMMUNITY



3,984

CPAs who attend CEO Scott Wiley's Advance forums each year for a review of emerging trends and business insights



18,000

Members who receive *CPA Takeaways* and *LegUp* weekly e-newsletters



228

CPAs profiled in CPAs of Ohio Facebook series



2,245

Number of members who have attended online Town Hall sessions with Scott Wiley



3,535

Facebook followers



1,721

Instagram followers



3,700

OSCPA LinkedIn followers



8,000

Twitter followers

IN THEIR WORDS

"As a business advisor to companies throughout the region, I understand the importance of having someone look out for your best interests. The Ohio Society of CPAs does that for me. The Ohio Society's CPA/PAC has a successful track record of supporting my professional interests, and I'm grateful for their efforts."

Mike Renzelman, CPA Shareholder, Schneider Downs