

Women, Wealth & Wellness Conference

VIRTUAL | July 23, 2020



Become **EMPOWERED.** Get **CONNECTED.**



**Women's
INITIATIVES**
THE OHIO SOCIETY OF CPAs



THE
**OHIO SOCIETY
OF CPAs**
ADVANCING THE STATE OF BUSINESS

What empowers you?

Who or what empowers you? Is it achieving the elusive work-life balance? Is it taking another step on a rung of that metaphorical corporate ladder? Is it bidding adieu to corporate life and starting your own business? Or was it a supportive boss that helped pave your way?

Whatever defines your sense of empowerment is what makes you, you. And that's what the Women, Wealth & Wellness Conference is all about. We are bringing together inspirational speakers with bold ideas who will help you:

- **Channel your inner Olympian to chase success**
- **Break habits that hold you back**
- **Learn to be unapologetically you**
- **Evaluate career and life success and survival**
- **Deepen your understanding of an inclusive culture**

Regular price: \$285 | Member price: \$225

Register today at



ohiocpa.com/GetEmpowered

For questions regarding this event, contact our Member Service Center at
614.764.2727 or **OSCPA@ohiocpa.com**

Women's Initiatives Champions

Thank you to the following companies who are demonstrating their commitment to advancing women's interests.



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7:30 - 7:55 am	Webcast opens
8:00 - 9:00 am	 <p>Developing an Olympian Mentality Katie Smith WNBA Coach, 3-time Olympic Gold Medalist, NCAA Champion, former OSU basketball player Katie provides her expert wisdom about applying the drive of an Olympian to the duties of everyday. With unique, innumerable achievements in her sport and in her life, Katie is an expert in success, as well as the process of chasing it.</p> <ul style="list-style-type: none"> • How to channel your inner Olympian • How to use an athlete's mindset to chase success • The relationship between triumphs on the court and professional success
9:00 - 10:00 am	 <p>Taking Your Career to the Next Level – Learning New Behaviors Lori Kaiser, CPA CEO & Founder of Kaiser Consulting, 2019 Columbus Chamber Small Business Leader Award This keynote will loosely follow the book “How Women Rise- Break the 12 Habits Holding you back form your Next Raise, Promotion or Job,” by Sally Helgesen and Marshall Goldsmith). As women advance in their careers, they face different types of challenges than men. The behaviors that led them successfully to their current position are not the behaviors they need to reach the next level.</p>
10:00 - 10:15 am	Networking break
10:15 am - 11:15 am	 <p>The Towanda Effect: Unapologetic Boldness for Life and Career Success Tonya Tiggett Career Strategist and Leadership Skills Fine-Tuner Tonya Tiggett joins us again, to help attendees:</p> <ul style="list-style-type: none"> • Create definitions and perspectives around what Boldness is versus Courage • Learn to be Unapologetically you • Introspectively evaluate the mindset and behaviors of participants in the four areas of boldness for career and life success and survival.
11:15 - 11:30 am	Networking break
11:30 am - 12:20 pm	 <p>Panel: Supporting Women in Business</p> <ul style="list-style-type: none"> • Noni Banks President & C.E.O of the Diva Movement • Wade Smith, SVP Grid AEP • Jennifer Griffith, Regional President, Ohio of First Merchants Bank • Sarah Perez, Attorney, Perez & Morris, Co-Founder, Chair, President of The Overcomer Foundation • Melissa Johnson, Managing Director of Cameron Mitchell Premier Events
12:20 - 1:20 pm	Networking Lunch
1:30 - 2:30 pm	 <p>A Culture of Inclusion – Promoting Workplace Diversity and Belonging Margaret Finley Diversity & Inclusion Strategist & Consultant, The Ohio Society of CPAs This session is designed to identify and hone the competencies associated with an inclusive culture and to more deeply understand the importance of inclusion and belonging. Participants will have an opportunity to:</p> <ul style="list-style-type: none"> • Deepen their understanding of an inclusive culture • Explore the behaviors and competencies that define an inclusive culture • Strengthen their own cultural competencies • Learn strategies for increasing team engagement and performance
2:30 - 2:45 pm	Networking break
2:45 - 3:45 pm	 <p>Low Man on the Totem Pole – How I became a White-Collar Criminal Helen Sharkey Consultant Helen speaks about her experiences with brutal honesty and not a trace of self-pity. She talks about her excitement when she landed her “dream job” at Dynegey, only to be followed by dismay when she began to doubt the ethics of what they were doing and, ultimately, her complete loss of faith in the company. She details her gut-wrenching fear when she realized that the Justice Department was targeting her, her struggle with the decision to plead guilty, the shame of being branded a felon and her time behind bars. She talks about her mistakes frankly, yet also delivers a message of hope: even when things are at their darkest, never lose sight of the light at the end. Follow it and believe.</p>
4:00 - 5:00 pm	Networking Event



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