

Schedule at a glance

PD Personal Development

FI Finance

Spring CPE Virtual Conference: Finance Transformation

Details

Date: May 13, 2020

Time: 8:00 am – 4:00 pm (registration begins at 7:30 am)

Webcast #54314

Registration

Full Name _____

Society ID/Email* _____

Business Name _____

Business Address _____

City _____

State _____ Zip _____ Fax _____

Phone _____ After Hours Phone _____

Special Needs _____

*Course confirmations will be sent via email. In the event the Society does not have an email address for you on file, confirmation will be mailed USPS.

Registration Options

<input type="checkbox"/> Regular \$494	<input type="checkbox"/> Member \$339
*Save \$50 when you register before April 8 at the early member discount rate!	
<input type="checkbox"/> Early discount \$444*	<input type="checkbox"/> Early member discount \$289*

Select Sessions

8:00 – 9:30 am	<input type="checkbox"/> 1	1:05 – 2:35 pm	<input type="checkbox"/> 3
9:40 am – 12:20 pm	<input type="checkbox"/> 2	2:45 – 4:00 pm	<input type="checkbox"/> 4

Payment Information



ONLINE

To register and pay online, visit www.ohiocpa.com/SpringCPE

OR



MAIL

Return this form no later than April 8, 2020 with a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs
4249 Easton Way
Suite 150
Columbus, OH 43219

Want to become a member of OSCPA? Find out how you can register for this event at the member rate and save \$155 instantly, plus have access to other OSCPA member benefits. Call the Member Service Center at 614.764.2727 for more information.

7:30 - 8:00 am	Registration and Continental Breakfast
	General Session
8:00 - 9:30 am	<p>1. Qualities of an Inclusive Leader PD</p> <p><i>Margaret Finley, Diversity & Inclusion Strategist and Consultant, The Ohio Society of CPAs</i></p> <ul style="list-style-type: none"> • Explore the top qualities of an inclusive and effective leader. • Highlight ways to cultivate a diverse workforce. • Discover what it takes to build a comprehensive team that collaborates to achieve business goals.
9:30 - 9:40 am	Networking break
	Finance Transformation
9:40 - 10:55 am	<p>2. Controller's Update: Today's Latest Trends FI</p> <p><i>Jim Lindell, CSP, CGMA, MBA, President & CEO, Thorsten Consulting Group</i></p> <ul style="list-style-type: none"> • Distinguish major trends in accounting, corporate finance, human resources, treasury management and business systems. • Determine the link between big data and predicative analytics. • Highlight new tools for business planning, forecasting, budgeting and reporting. • Recognize the key challenges that concern CEOs.
10:55 - 11:05 am	Networking break
11:05 am - 12:20 pm	<p>2. Controller's Update: Today's Latest Trends (continued)</p>
12:20 - 1:05 pm	Lunch
1:05 - 2:35 pm	<p>3. Accounting: The Servant Leader - Responsibilities to Board, Management, and Staff PD</p> <p><i>Jim Lindell, CSP, CGMA, MBA, President & CEO, Thorsten Consulting Group</i></p> <ul style="list-style-type: none"> • Identify needs and uniqueness of accounting customers, including the board, the management team and staff. • Discuss the role of the servant leader and how to deal with conflict at various levels. • Explore how to translate accounting information into practical, actionable and understandable terms depending on the audience.
2:35 - 2:45 pm	Networking break
2:45 - 4:00 pm	<p>4. Morphing the Accounting Department: Predictive Analytics and Digitalization FI</p> <p><i>Jim Lindell, CSP, CGMA, MBA, President & CEO, Thorsten Consulting Group</i></p> <ul style="list-style-type: none"> • Discover how predictive analytics could be used in your organization to enhance value for shareholders, stakeholders and employees. • Explore sources of information to consider and tools available to begin predictive analytics. • Identify efficiencies by the digital transformation of your accounting department, records and systems.