

Schedule at a glance

AC Accounting FI Finance MS Management Services RE Regulatory Ethics SK Specialized Knowledge TX Taxes

7:30 - 8:00 a.m.	Webcast Open	
8:00 - 8:50 a.m.	1. Developing Your Post-Pandemic Work Strategy MS <ul style="list-style-type: none">Identify the questions you need to ask and answer in preparation for a post-pandemic world.Discuss the organizational culture changes likely to impact a post-pandemic work environment.Review the pros and cons of different work strategies.	
8:50 - 9:00 a.m.	Break	
9:00 - 9:50 a.m.	2. Ohio CPA Professional Standards and Responsibilities RE <i>Justin Breidenbach, CPA, CFE, MAcc, Associate Professor of Accounting, Ohio Wesleyan University</i> <ul style="list-style-type: none">Delve into the principles of conduct and ethics rules applicable to CPAs.Identify conceptual frameworks and tools to aid in application of rules and principles.Analyze cases to apply principles of conduct and ethics rules to real scenarios.	3. Controllers Update: Current Environment, Risks and Trends MS <ul style="list-style-type: none">Explore current issues that impact the financial stability of your organization.Discuss major trends and new issues in corporate finance, treasury management, business systems and controllership.Examine human resource trends, ethics, generational differences, emotional intelligence, robotics and automation.
9:50 - 10:00 a.m.	Break	
10:00 - 10:50 a.m.	2. Ohio CPA Professional Standards and Responsibilities <i>(continued)</i>	3. Controllers Update: Current Environment, Risks and Trends <i>(continued)</i>
10:50 - 11:00 a.m.	Break	
11:00 - 11:50 a.m.	2. Ohio CPA Professional Standards and Responsibilities <i>(continued)</i>	4. Data Driven Accountant: Keep and Grow Existing Customers MS <i>Jim Hall, Cofounder and Head of Customer Development, Tally Street</i> <ul style="list-style-type: none">Define and understand customer and revenue retention measurements such as customer acquisition cost, customer lifetime value, net revenue retention and advanced customer segmentation.Discover tools and methods to apply to your business and consider ways to share customer analytics results across your company.Discuss impacts to business if managed well versus managed poorly.
11:50 a.m. - 12:30 p.m.	Lunch	
12:30 - 1:20 p.m.	5. Federal Tax Update: Navigating COVID Legislation TX <ul style="list-style-type: none">Review recent Federal tax law changes and how they will impact taxpayers and businesses.Walk through significant regulatory developments and guidance concerning COVID legislation and business deductions.Identify the top 3 risks and strategies associated with managing tax liabilities.	6. Fraud Detection and Prevention MS <ul style="list-style-type: none">Determine the new threat landscape and how it is evolving in this digital world.Understand trends in what organizations are doing to protect themselves from fraudsters, including how they employ various anti-fraud technologies and what controls have the greatest impact.Consider how this affects you and your organization.
1:20 - 1:30 p.m.	Break	
1:30 - 2:20 p.m.	7. Accounting Standard Update: What you need to know AC <ul style="list-style-type: none">Review the current status of recently issued FASB standards and guidance.Gauge the impact of revenue recognition, going concern, presentation and disclosure, and other financial statement reporting concerns in a COVID-19 environment.Look at ongoing FASB projects, potential timing and expected impact.	8. Forecasting for Improved Profits, Working Capital, and Decision Analysis FI <ul style="list-style-type: none">Determine strategies, models and frameworks for budgeting, planning, and forecasting in uncertain times.Discuss how to apply technology to aid the forecasting process.Analyze strategies for improving working capital and managing cash flow.
2:20 - 2:30 p.m.	Break	
2:30 - 3:20 p.m.	7. Accounting Standard Update: What you need to know <i>(continued)</i>	8. Forecasting for Improved Profits, Working Capital, and Decision Analysis <i>(continued)</i>
3:20 - 3:30 pm	Break	
3:30 - 4:20 p.m.	9. Personal Financial Planning in the Age of COVID SK <ul style="list-style-type: none">Examine the interplay between the financial planning and medical worlds in today's environment.Dissect how COVID has affected financial planning projections, insurance planning, estate planning, and the discussions you should have with your financial planner.Assess unique considerations associated with financial planning in different life stages.	

HOT TOPICS
for Corporate CPAs Virtual Conference

DETAILS



Date: April 28, 2021
Time: 8:00 a.m. – 4:20 p.m.
Product: #55053

REGISTRATION OPTIONS

Regular \$389	Member \$339
*Save \$50 when you register before March 31 at the early member discount rate!	
Early discount \$339*	Early member discount \$289*

PAYMENT INFORMATION

To register and pay online, visit



Want to become a member of OSCPA?



Find out how you can register for this event at the member rate and save \$50 instantly, plus have access to other OSCPA member benefits. Call the Member Service Center at **614.764.2727** for more information.