

Schedule at a glance

- AC Accounting
- BM Business Management & Organization
- EC Economics
- IT Information Technology
- MS Management Services
- SK Specialized Knowledge

7:30 - 8:00 am	Webcast Open
8:00 - 9:30 am	General Session
	<div>1. The State of the Health Care Industry: Pandemic Edition EC MS</div> <div><div>Dive into an economic update on the health care industry and how it has pivoted during the pandemic.</div><div>Discuss the impact on health care providers' and partners' budgets, and how future forecast have been shifted.</div><div>Analyze the government's reactions and legislation in response to the pandemic and the effect that is having on the health care ecosystem.</div></div>
9:30 - 9:40 am	Break
9:40 - 10:55 am	<div>2. Digital Transformation: Laying a Foundation for the Future of Health Care IT</div> <div><div>Review the innovative and cost-effective ways to deliver patient-centered, technology-enabled health care.</div><div>Summarize how technological innovation can stimulate operational efficiency and how data analysis can support efficiently managing available resources, effectiveness of medicine, and patient's needs.</div><div>Assess the importance of data management and privacy when it comes to technological advances.</div></div>
10:55 - 11:05 am	Break
11:05 am - 12:20 pm	<div>3. Fraud and Ethical Dilemmas Facing the Health Care Industry MS</div> <div><div>Discuss the importance of having to continuously earn the public's trust through commitment to ethical principles, transparency and accountability.</div><div>Review best practices for conflict of interest, financial transparency and governance policies.</div><div>Examine top ethical dilemmas facing the health care industry.</div></div>
12:20 - 1:05 pm	Lunch & Networking
1:05 - 2:35 pm	<div>4. Accounting Standards and Financial Reporting Update AC</div> <div>Anthony LaNasa, CPA, CFE, Managing Principal-Columbus, HW&amp;Co. Rachel Smathers, CPA, Principal, HW&amp;Co.</div> <div><div>Unpack recently issued or effective accounting standards, with emphasis on how the pandemic has impacted the profession.</div><div>Walk through major accounting developments important to the industry and review best practices for financial reporting and disclosures.</div><div>Analyze key trends in financial reporting such as, illustrative and integrated reports, and increase visibility for shareholders.</div></div>
2:35 - 2:45 pm	Break
2:45 - 4:00 pm	<div>5. Health Care Business and Care Model Innovation SK BM</div> <div><div>Discuss the drivers of change when strategizing for 2021 and beyond, including patient demographics, evolving consumer expectations, rising health care costs, new market entrants and technologies.</div><div>Analyze how new payment reforms and government actions with pricing controls on pharmaceuticals are moving the needle.</div><div>Dive into care model innovation and how it can leverage people, processes and technology to address evolving individual and group health needs.</div></div>

2020 Health Care Virtual Conference



Details

Date: October 28, 2020  
Time: 8:00 am – 4:00 pm  
Webcast #54064

Registration

Full Name

Society ID/Email\*

Business Name

Business Address

City

State Zip Fax

Phone After Hours Phone

Registration Options

<input type="checkbox"/> Regular \$389	<input type="checkbox"/> Member \$339
<div>*Save \$50</div> when you register before September 30 at the early member discount rate!	
<input type="checkbox"/> Early discount \$339*	<input type="checkbox"/> Early member discount \$289*

Payment Information

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