





A Year in Review





Scott D. Wiley, CAE President & CEO



Mark LaPlace, CPA Ohio CPA/PAC Chair

Dear Colleagues:

Protecting and promoting the accounting profession, the CPA credential, and the Ohio business environment have always underpinned the work of The Ohio Society of CPAs and Ohio CPA/PAC. Throughout 2023, our efforts on this front took on a greater sense of urgency in the face of the growing accounting talent shortage.

Ohio has taken a leadership role in advancing the national conversation on what is needed to open wide the doors to our opportunity profession. While some may view our efforts as bold, OSCPA sees considerable value in spurring open and honest dialogue on an issue that impacts businesses of every size and sector. The Ohio Society believes it is essential to explore all possible options to address the talent supply gap, including legislative and regulatory ones.

The talent shortage isn't the only threat facing Ohio's accounting profession. Perennial risks lurk everywhere, from attempts to expand the sales tax on professional services to efforts to negatively alter the Business Income Deduction. A robust war chest-the Ohio CPA/PAC-is the insurance policy we need to protect our professional interests and ensure success in our efforts to position Ohio as a pro-business state. Your voluntary donation to Ohio CPA/PAC enables us to support business-friendly state legislators, statewide elected officeholders, and candidates for those state-level races who know what's at stake and are willing to stand up for us.

Ohio CPA/PAC plays a vital role in advancing an agenda that aims to open the profession to more people, protect the public interest, preserve pro-business policies, and ensure a more competitive economic environment in our state. Your contributions to the PAC fuel our advocacy engine, amplifying our voice and fortifying our influence in championing policies that safeguard our profession's interests and the interests of those you serve.

Thank you for your support, dedication, and belief in the power of advocacy.

Sincerely,

Scott D. Wiley, CAE President & CEO

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Mark LaPlace, CPA Ohio CPA/PAC Chair

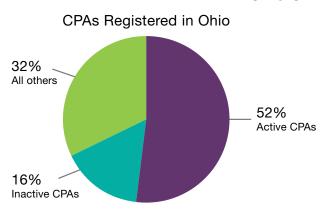
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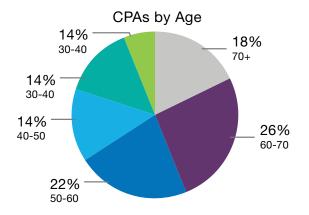
Opening Doors to the Profession

The ability to hire and retain skilled accounting talent is one of the top challenges facing the CPA profession. Ohio is a microcosm of this growing dilemma. An analysis of Accountancy Board of Ohio data on CPAs registered in the state found that nearly 45% of registered license holders in Ohio are aged 60 or older, and more than 65% are over the age of 50.

Of the more than 36,000 CPAs registered in Ohio, only 18,776 are active license holders and nearly 50% of them are over the age of 50.

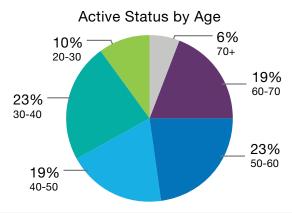
Ohio CPA License Holders





Source: Accountancy Board of Ohio data current as of 4/4/2023.

Active Status Ohio License Holders



18,776 Number of Ohio CPAs with Active Licenses

Source: Accountancy Board of Ohio data current as of 4/4/2023.

Throughout 2023, OSCPA championed a number of legislative and regulatory initiatives aimed at removing barriers on the path to licensure for those interested in pursuing the CPA credential:

- Encouraged Ohio lawmakers to remove the residency requirement, easing the ability for CPA candidates across the country to sit for the CPA Exam in Ohio and/or obtain their license in our state. This provision was adopted into law in 2023.
- Urged the Accountancy Board of Ohio to extend the testing window from 18 to 30 months to give candidates an extra year to pass all four parts of the CPA Exam.
- Advocated for the Accountancy Board of Ohio to restore credits for all parts of the CPA Exam that may have expired during the pandemic.

 Supported efforts by the Ohio Legislature to simplify reciprocal licensure, ensuring license holders from other states can relocate to the Buckeye state without unnecessarily burdensome red tape.



"The Ohio Society is doing great things to literally re-shape our profession and help it become even better! My eyes have been opened wide to the huge efforts OSCPA has been doing not only in the education field, but also in the legislative and professional field."

Jonathan Mitchell, CPA, MBA, department chair, Stark
 State College

Advocating for a Predictable

Ohio Tax Climate

A fair and stable tax climate in Ohio creates an environment that is conducive to sustainable economic growth, job creation, and enhanced quality of life for its residents. In 2023, OSCPA's government relations team chalked up a number of solid victories on behalf of Ohio's citizens and businesses:

- Pushed for a reduction in Ohio's income tax brackets from four to two.
- Lobbied to exempt from CAT all taxable gross receipts of \$3 million or less (for tax periods beginning in 2024), and then exempt taxable gross receipts of \$6 million or less (for tax periods beginning in 2025), exempting nearly 90% of all Ohio-based businesses from the CAT.
- Championed limits on late filing penalties for municipal tax, collectively saving Ohio taxpayers hundreds of thousands annually.
- Drove efforts to allow businesses with remote/hybrid employees or owners to use a modified apportionment formula for municipal net profits tax, relieving many Ohio businesses of substantial compliance costs.
- Advocated for the resident tax credit for SALT cap deduction taxes paid to other states, authorizing pass-

- through entity (PTE) owners to claim a refundable credit against the owner's Ohio income tax liability equal to the owner's proportionate share of the tax paid by the PTE.
- Pressed for state tax conformity, incorporating into Ohio law the Internal Revenue Code changes made since February 17, 2022, which incorporated federal tax provisions that were enacted as part of the Inflation Reduction Act and the Consolidated Appropriations Act, 2023.



"We appreciate OSCPA's weekly communication on legislative developments and other news affecting the profession. The Ohio Society's government relations team has been incredibly helpful in addressing issues that are impacting our clients. Their

lobbying efforts to push for an increase in the CAT exemption limit in lieu of a rate reduction has benefitted many taxpayers in the state and lessened the burden on small businesses." -Adam Hines, CPA, JD inactive, tax partner, MMB CPAs & **Advisors**

Championing Economic and Workforce Development Efforts

OSCPA has long encouraged Ohio lawmakers to take steps to advance the state of business in Ohio. As a result, we saw numerous provisions enacted in 2023 as part of the biennial budget bill, to better attract and retain a highly skilled workforce:

- \$600M for the creation and rehabilitation of housing to address shortages in Ohio.
- \$25.2M per FY for the popular TechCred program to support Ohio workers in expanding their skills.
- \$16M per year to encourage K-12 students to earn industry-recognized credentials.
- \$20M to implement the Ohio Work Ready Grant Program for community and regional college students and those attending state technology centers - up to \$3,000 per student in programs leading to credential/degree aligned with in-demand jobs.
- \$100M in career-tech equipment grants and \$200M in career-tech construction grants to address long waiting lists for education and training.

• Childcare assistance for families earning up to 145% of the federal poverty level.

Strengthening economic development initiatives helps position Ohio to attract businesses and facilitate job creation. OSCPA pushed for several infrastructure projects to be included in the biennial budget bill to make the Buckeye state more business-friendly:

- \$750M in new All Ohio Future Fund to support site infrastructure to attract new businesses and encourage workforce development across the state.
 - Will use upcoming federal funds for broadband development and expansion in communities with limited internet access.
- \$125M to establish innovation hubs near anchor research institutions to increase R&D, create new jobs, and preserve existing jobs.
- Employing AI tools to identify outdated processes and unnecessary requirements in Ohio laws and rules. Projected to save taxpayers \$44M over the next 10 years.

The Pillars of Effective

Issue Advocacy



Your membership investment enables us to retain professional lobbyists who are highly skilled at assisting OSCPA in successfully navigating the legislative process. Your contributions to Ohio CPA/PAC help fund the important work OSCPA does to protect your credential, advance the profession, and advocate for a competitive business climate in Ohio. And the educated guidance you provide on the issues that matter allows OSCPA to push for the best outcome. All three elements are needed to achieve the right impact with those who can make a difference for us.

Lifecycle of a

Contribution



Members voluntarily invest in Ohio CPA/PAC



Ohio CPA/PAC Board strategically allocates funds to legislator campaigns



Ohio CPA/PAC builds allies at the Statehouse who support OSCPA's interests



Ohio CPA/PAC strengthens your voice and influence

2024 OSCPA

Legislative Priorities

OSCPA's government relations team keeps its finger on the pulse of what's happening on the legislative and regulatory front to protect and advocate for your interests, and advise you on issues impacting your license, your business, or those you serve. There are several significant initiatives we're driving and others that we're monitoring during the second half of the 2023-2024 legislative session:

- · Championing accounting pipeline legislative and regulatory initiatives to attract and retain Ohio CPAs. OSCPA is collaborating.
- Promoting a healthy tort reform climate in Ohio by retaining a common-sense civil justice system, seeking improvements and deterring harmful changes.
- Supporting conforming legislation (H.B. 116) allowing taxpayers to deduct in a single year the full bonus depreciation and enhanced expensing allowances the taxpayer deducts for federal income tax purposes. A separate effort seeks to treat the add-back as business income. The high upfront cost (est. \$500 million) makes this a stretch goal.
- · Advocating for changes to the CAT combined (mandatory) and consolidated (elective) filing methods

- for commonly owned persons. These provisions have presented traps that were not intended by the General Assembly.
- Seeking legislative changes to repeal the marriage tax penalty (H.B. 199) - though an uphill battle due to the cost - by modifying the joint filing credit for taxable years beginning in 2024 and after. The goal is that impacted joint filers would not pay more income tax on their state return than they would if they filed separately.
- Pursuing passage of House Bill 138, which would classify guaranteed payments paid to pass-through entity (PTE) investors, regardless of their ownership interest, as "business income" and therefore eligible for the business income deduction (BID) and flat income tax rate.

Advancing the State of Business

OSCPA and Ohio CPA/PAC work in tandem to drive a better legal, legislative, and regulatory climate for CPAs and businesses in our state. Every dollar of your contribution helps us support the election of lawmakers and regulators who understand the value CPAs contribute to the public and the economy.



"I am grateful for OSCPA's proactive approach to ensuring lawmakers are informed on complex issues and well-balanced approaches. Their government relations team is nothing short of top-notch." - Ohio Rep. Bride Rose Sweeney, D-16

2023 Financial Overview

\$105,318

Amount Ohio CPA/PAC raised in 2023

\$111,573

Amount Ohio CPA/PAC raised in 2022

800

Individuals who contributed in 2023

Individuals who contributed in 2022

\$71,049.69

Amount disbursed to support campaigns of legislative candidates who support issues of importance to OSCPA and its members.

66

Number of legislators Ohio CPA/PAC supported in 2023.

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Laura Hay, CPA, CAE Executive Vice President



Barbara Benton, CAE Vice President, Government Relations



Gregory Saul, Esq., CAE Director, Tax Policy



Thomas Zaino, JD, CPA
Outside Legislative Counsel
Zaino Hall & Farrin LLC



Brian Perera
Outside Legislative Counsel
Zaino Hall & Farrin LLC

Thank you to Our Contributors - 2023

Ohio CPA/PAC is key to The Ohio Society's successful track record in driving meaningful legislative and regulatory change. Your contributions are essential in helping lawmakers see what you already know—that our profession is changing business, for good. OSCPA educates and builds relationships with legislators and regulators to ensure the CPA profession always has a voice in the legislative process.

2023 Ohio CPA/PAC Firm Contributors*

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