



Sponsorship Opportunities

July 23, 2020 | The Exchange at Bridge Park (Dublin, OH)

Vendor Table | \$750

- Booth at conference registration (outside of main session room)
- Two tickets to attend the event
- Organization logo listed in program guide and other marketing material

Vendor Table | \$1,000 (Limited number available)

- Vendor booth inside main session room
- Two tickets to attend the event
- Organization logo listed in program guide and other marketing material

Student Scholarship Sponsor | \$500 (6 available) exclusive to Champion, Inclusion and Title sponsors**

- Presentation Opportunity: present oversized check to student in attendance during lunch on the main stage
- Organization logo listed in event program guide as The Ohio CPA Foundation donor
- Check will have logo in prominent placement
- Photo taken of sponsoring organization presenting check and will be used for:
 - Post-event story in e-newsletter and Voice (16,000+ subscribers)
 - The Ohio CPA Foundation homepage

The Ohio CPA Foundation is a 501(c)(3) charitable organization (EIN number 31-6052485). No goods or services will be provided in exchange for your charitable contribution, and therefore the \$500 donation is fully tax-deductible

Video Ad (:15) | \$500

- Video supplied by organization will be played during networking breaks on main screen in conference room
- Videos will run for the 70 minutes of "break periods"
- Video must be supplied to OSCPA no later than July 1, 2020 and is subject to OSCPA approval

Champion Sponsorship | \$2,500

- Table with 8 tickets (seats) to the event
- Organization logo/presence at table
- OSCPA will verbally thank table sponsors for their efforts in fostering an environment that is welcome to the growth of women within the accounting profession and Ohio businesses
- Organization logo listed as a champion of women's initiatives in program guide and on event website
- Ability to purchase and give a student scholarship

Inclusion Sponsor | \$5,000 / per speaker

- Vendor booth at conference registration (inside of main room)
- Table with 8 tickets (seats) to the event
- Organization logo listed in program guide and other marketing material as inclusion sponsor
- :30 second intro or organization prior introduction one speaker of a session (exclusive per speaker)
- Opportunity to tell story of empowerment for event splash page
- Individual social media promo call-out as champion of women's initiatives
- Organization listed as a champion of women's initiatives in program guide and on event website
- Ability to purchase and give a student scholarship

Networking Event Sponsor - Exclusive | \$5,000

- Four tickets to attend the event
- Organization logo listed in program guide and other marketing material as networking sponsor
- Exclusive sponsor of networking event
- Organization logo on drink tickets
- Welcome sign, with thank you to sponsor organization
- Opportunity to tell story of empowerment for event splash page
- Logo listed as a champion of women's initiatives in program guide and on event website

Title Sponsor – Exclusive | 10,000

- Title sponsor is an exclusive opportunity
- Vendor booth at conference registration (inside of main room)
- Table with 8 tickets (seats) to the event
- Organization logo listed in program guide and other marketing material as title sponsor
- Podcast with The Ohio Society of CPAs (topic to be agreed upon by OSCPA and sponsor)
- Opportunity to welcome attendees to the event and introduce OSCPA event emcee
- Article/interview CPA Takeaways, OSCPA digital newsletter with 16,000 subscribers, prior to event
- Article/interview in Nov./Dec. issue of print publication, CPA Voice, issue theme: *Making the Workplace More Inclusive*
- Opportunity to tell story of empowerment for event splash page
- Logo listed as a champion of women's initiatives in program guide and on event website
- Ability to purchase and give a student scholarship

Event marketing material includes, but is not limited to:

- Including, but not limited to:
 - [Event splash page](#) where attendees are directed in marketing
 - Event ads ran in CPA Voice, print publication with 16,000 subscribers
 - Included with articles and ads in e-newsletter promotion (16,000 subscribers)
 - All promotional e-blasts
 - Video promotion (YouTube, Facebook, Instagram)
 - Social Media promotion (Instagram, Facebook, LinkedIn)
 - Included on agenda that is being used for awareness and promo
 - Included in event program guide
 - On table sponsorship promo

