



Women, Wealth & Wellness

Moderated by Danetha Doe, [Money & Mimosas](#)

June 27, 2019 | Columbus, Ohio

Achieving Your Definition of Success

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- 7:30 – 7:55 a.m. **Yoga /Meditation to relieve stress** | RawYoga614 (optional)
- 8:00 – 9:00 a.m. **Welcome** | Marie Brilmyer, CPA, Director Cohen & Company, Women’s Initiatives Committee Member
- 9:00 – 10:00 a.m. **How to become a next level leader** | Tonya Tiggett, [Tiggett & Co.](#)
- Reveal how anyone at any level can become a “Next Level Leader” in three key areas of career management: being heard, being seen, being strategic
 - Complete a brief self-assessment to pinpoint where you fall on the Next Level Leader Spectrum
 - Discover how to lead more effectively in one’s current role and to create that Next Level opportunity for yourself and others
 - Leverage program handouts and resource lists to motivate you on your learning and leadership journey after the conference
- 10:00 – 10:15 a.m. **Networking Break**
- 10:15 – 11:15 a.m.: **[Disconnect to Connect, the Path to work-life Harmony](#)** | Amy Vetter, CPA, CGMA, CITP, CEO, The B3 Method® Institute
- Creating work-life harmony
 - Discover your inner talents and passions and align them with the work you do
 - Integrate mindfulness into how you work yourself and with your teams
 - Develop healthy technology practices for better human connection
 - Become a more empathetic, authentic leader and colleague
 - Build long-lasting prosperous business relationships
- 11:30 – 12:30 **Impact Pay Equity** | Columbus Women’s Commission
- Build a workplace culture where everyone thrives
 - Close gender & race-based wage gaps
 - Incentivize inclusive leadership and hold leaders accountable
 - Create a modern workplace for modern employees
- 12:30 – 1:30 p.m. **Networking Lunch**

1:30 – 2:30 p.m.

Build your Brand, discover your Authentic Voice | Lori Kaiser, CPA, CEO & founder, [Kaiser Consulting LLC](#), Women's Initiatives Committee Member, 2019 Columbus Chamber Small Business Leader Award

- Lori will share insight on building your personal brand and establishing your executive presence. Learn how to reach the next level in your career by mastering your image and feeling more confident about self-promotion

2:30-2:45 p.m.

Networking break

2:45 – 3:30 p.m.

Telling Your Story | Mikaela Hunt, [Mikaela Media](#)

3:30 – 4:00 p.m.

Panel: How to Grow Your Network, followed by networking opportunity | moderated by Marsha Ruddle, Tax Shareholder, Schneider Downs & Co., Inc.

- Crystal Faulkner, Partner, MCM CPAs and Advisors, OSCPA Executive Board
- Darci Congrove, Managing Director, GBQ – 2018 YWCA Women of Achievement Award
- Tasha Fowler, Executive Director, City Year
- Susan Rector, Partner, Peterson Connors LLP

4:00 – 5:00 p.m.

Networking session | [Money & Mimosas](#)

Register online at <https://store.ohiocpa.com/product/52553>
or contact our Member Services at 614.764.2727 or OSCPA@ohiocpa.com.

