

2016 OSCPA Exhibit/Sponsor/Advertise Insertion Order Form

Payment is required within 30 days of reservation.

Ohio Accounting Shows

Total Accounting Show Investment: \$ _____

Dayton Accounting Show May 18-19

Enhanced Exhibitor: \$1,350 / Basic Exhibitor: \$1,000

Cincinnati Accounting Show Sept. 20 -21

Enhanced Exhibitor: \$1,350 / Basic Exhibitor: \$1,000

Refer to pages 6-7 for exhibiting opportunities. Contact strategic relationships for appropriate Ohio Accounting Show floor plans and table/booth information. See pages 8-12 for premiere sponsorship packages, which include exhibiting at these shows!

Cleveland Accounting Show Oct. 19-20

Enhanced Exhibitor: \$1,500 / Basic Exhibitor: \$1,250

Columbus Accounting Show Nov. 9-10

Enhanced Exhibitor: \$1,350 / Basic Exhibitor: \$1,000

Specialized/Regional Conferences

Contact strategic relationships upon registration for exact conference dates. **Reservation fees are \$400.**

Total Specialized/Regional Conferences Investment: Qty: _____ **x \$400 = \$** _____

MARCH

Corporate CPA Conference (Columbus, Cleveland, Cincinnati, Toledo)

APRIL

Employee Benefit Plan Audit Conference
 Cincinnati Spring CPE Day

MAY

Cleveland Spring CPE Conference
 Columbus Spring CPE Conference

JUNE

Not-for-Profit Conference
 Akron CPE Day

AUGUST

Financial Planning & Financial Institutions Conference (Cleveland)

SEPTEMBER

Not-for-Profit Leadership Symposium
 Akron Fall CPE Day
 Lima Fall CPE Day

OCTOBER

Health Care Conference (Columbus)

NOVEMBER

Oil & Gas and Manufacturing & Construction Conference
 Northeast Ohio State & Local Tax Conference

DECEMBER

Northwest Ohio CPE Day
 Northeast Ohio CPE Day
 Mega Tax Conference (Columbus)

EXHIBIT AT MULTIPLE SHOWS AND CONFERENCES AND SAVE!
4+ EVENTS: **20% SAVINGS** 3 EVENTS: **15% SAVINGS** 2 EVENTS: **10% SAVINGS**
*RESERVATIONS MUST BE MADE AT THE SAME TIME TO RECEIVE ALL DISCOUNTS. ONLY ONE DISCOUNT PER EXHIBITOR.

Sponsorship Opportunities

Total Sponsorship Investment: \$ _____

Refer to pages 8-10 for sponsorship opportunities and ideas. Contact Strategic Relationships for more information or to recommend additional options. **Show and Conference sponsorships start at \$500.**

I would like to Sponsor: _____ (item(s))
at _____ (event(s))

- Webinar Sponsorship - \$300
- Webcast Sponsorship - \$400
- Specialized Conference/Regional CPE Conference Sponsorship - \$500
- Other: _____

Business Excellence Symposium

- Lunch Sponsor
- Head Shot/Step & Repeat Sponsor
- Speaker Sponsor
- Break sponsor
- Show exhibitor
- Webcast Sponsor
- Business Partner Package

SEND CONTRACT AND PAYMENT TO:
Strategic Relationships, The Ohio Society of CPAs
535 Metro Place South, P.O. Box 1810, Dublin, OH 43017-7810

Toll free: (800) 686-2727 | Fax: (614) 764-5880
sales@ohiocpa.com | www.ohiocpa.com/sales

CPA Voice

For CPA Voice pricing, please refer to pages 6-7 of the Marketing Kit.

Total CPA Voice Ad Investment: \$ _____

- ISSUES**
- Mar./Apr. May/June July/Aug.
 Sept./Oct. Nov./Dec. Jan./Feb. (2017)

- SIZE**
- Full page Inside Back Cover (IBC)
 Full page Outside Back Cover (OBC)
 Full page 1/2 Horizontal 1/2 Vertical
 1/4 Vertical Business Card Horizontal
 Classified Ad* Member Nonmember
 Inside Front Cover (IFC): 1/2 horizontal 1/4 vertical

**CPA Voice Insertion order and artwork are due the 15th of the month prior to the issue. Should the 15th fall on a weekend, due date is the Friday prior.
 *Classified ads are due the 21st of the month prior to the issue. Should the 21st fall on a weekend, due date is the Friday prior.

Accounting Show Program Guide

Total Accounting Show Ad Investment: \$ _____

	Full Page \$450	½ Page \$350	¼ Page \$250	Business Card \$150
Dayton	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cincinnati	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleveland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Columbus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Product/Service Categories

- (Please circle category below)
- | | | |
|---------------------------------------|---------------------------|------------------------------------|
| Acquisition Planning | Career Development | Potpourri |
| Banking | Cost Segregation Services | Tax & Accounting Research/Software |
| Benefit/Financial/Investment Planning | Document Management | Technology |
| | Insurance | |
| | Payroll Services/Staffing | |
| | Other: _____ | |

Digital Newsletters

Total e-News Investment: \$ _____

First-come, first-served with limit of one sponsorship per issue. Insertion includes 400-word educational advertorial, logo (min. 300 dpi - .jpg or .gif, RGB) and a link to your website.

- CPA Takeaways**
- Weekly: **\$500/each** _____

- eVision**
- Monthly: **\$300/each** _____

Billing Instructions

Business name _____

Billing address _____

City / State / Zip _____

Phone _____

Fax _____

Website _____

Main Contact _____

Email _____

Secondary Contact _____

Email _____

Business name to be promoted _____

Upon completing this form please email sales@ohiocpa.com a 55-word marketing description and your business logo.

Accepted formats: .eps/.ai, .tif or high resolution (300 dpi) .jpeg format.

Payment

- Check (payable to The Ohio Society of CPAs)
- Invoice me Accounting Show Investment \$ _____

- Type of credit card: Conference Investment \$ _____

- Personal Business Sponsorship Investment Call for details
- Visa CPA Voice Investment \$ _____
 Mastercard Program Guide Investment \$ _____
 Discover Web Investment \$ _____
 AMEX e-News Investment \$ _____
- Total Investment: \$** _____

Name on card _____

Card # _____

Expiration Date _____

Authorized Signature

By signing below, the undersigned acknowledges and agrees to the terms of the Agreement, INCLUDING THE TERMS AND CONDITIONS ON THE REVERSE SIDE, on ___/___/___.

Company Name _____

Signed by _____

Printed Name _____

Title _____

Phone _____ Email _____