Schedule at a glance

AC Accounting **IT** Information Technology **AU** Auditing **MS** Management Services **PD** Personnel Development

Time	Session
8:00 - 8:30 am	**Webcast Open	Pre-Conference Networking**
	General Session
8:30 - 10:00 am	**1. The Landscape of Fraud in 2020** **MS** **IT** • Explore the new threat landscape and how it is evolving in this digital world. • Understand trends in what organizations are doing to protect themselves from fraudsters, including how they employ various anti-fraud technologies and what controls have the greatest impact. • Consider how this affects you and your organization.
10:00 - 10:10 am	**Break**
10:10 - 11:40 am	**2. Red Flags in Complex Situations: An Investigative Virtual Case Study** **AC** **AU** *Kelly Richmond Pope, Ph.D., CPA, Associate Professor, DePaul University and Creator of Red Flag Mania* • Review red flags and possible ways to detect and mitigate fraud, and describe the psychology and common signs of a perpetrator. • Uncover the steps needed to identify red flags that can lead to early detection. • Dive into character-driven stories and game-based investigations to apply techniques for identifying red flags.
11:40 am - 12:30 pm	**Lunch & Networking**
12:30 - 1:45 pm	**3. Critical Decision Making: High-Stake Organizational Decisions** **MS** **PD** *Toby Groves, Ph.D., MS, President, Groves Research and Consulting* • Discuss how critical thinking skills help with understanding complex issues, problem solving and different perspectives of clients and colleagues. • Learn advanced methods of attention, awareness and thought regulation for increased adaptability and resilience, and to support better decisions under pressure. • Evaluate how culture and tone-at-the-top influence behavorial patterns and attitudes.
1:45 - 1:55 pm	**Break**
1:55 - 3:10 pm	**4. Critical Decision Making: Emotional and Ethical Intelligence** **MS** **PD** *Toby Groves, Ph.D., MS, President, Groves Research and Consulting* • Examine our unique emotional circuitry and gain a deeper understanding of how we process emotional content. • Discuss how EI can help us remove common communication barriers and effectively get through to clients and colleagues. • Identify strategies for detecting decision-making biases and how unconscious bias affects investigations.
3:10 - 3:20 pm	**Break**
3:20 - 4:30 pm	**5. The Integration of Fraud, Cyber and Analytics** **AC** **AU** • Recognize the synergies between fraud, cyber and analytics to improve detection and response times to fraudulent activities. • Analyze the role data science and analytics can play in helping teams build necessary cyber defenses when transforming data into actionable intelligence (i.e. anomaly detection and intrusion patterns). • Understand how correct architecture, combined with data analytics, will support early investigation and proactive detection of potential fraudulent activities.

Fraud & Forensic
Accounting Virtual Conference

THE OHIO SOCIETY OF CPAs
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Details

Date: December 17, 2020
Time: 8:30 am – 4:30 pm

Registration

Full Name_____

Society ID/Email*_____

Business Name_____

Business Address_____

City_____

State_____ Zip _____Fax_____

Phone_____After Hours Phone_____

Registration Options

❑ Regular **$554**	❑ Member **$399**
*Save $50 when you register before November 19 at the early member discount rate!	
❑ Early discount **$504***	❑ Early member discount **$349***

Payment Information

🌐 **ONLINE**
To register and pay online, visit **www.ohiocpa.com/Fraud**

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