

## Why attend

Spring clean your skill set with top-notch content covered in 12 sessions. Choose one of three tracks or build your own learning experience. Additionally, diverse and multi-dimensional discussions will allow for professional advancement on your own terms.

### Schedule highlights include:

- Ohio Professional Standards and Ethics
- Cryptocurrencies and Tariffs
- Project and Time Management
- Fundamentals of Robotic Process Automation

Ready to invest in yourself?  
Register today at

 [ohiocpa.com/NESpring19](http://ohiocpa.com/NESpring19)

## Upcoming events

### Cleveland Not-for-Profit Conference

June 19, 2019 | Independence | Product #52632

Exceed expectations within the not-for-profit you serve with what you'll learn at this education-packed event. Sessions and hot topics featured at this event include: streamlining processes within QuickBooks, supporting growth within your organization while tackling topics like diversity between generations, and sustaining success with a clear, concise financial reporting framework.

### Strategic Cost Transformation Webcast

April 24, 2019 | Online | Product #52148

Transform the way you do business by way of cost accounting, a method developed over the last two centuries with techniques that have stood the test of time. What you can expect to learn includes: using business domain management (BDM) to align operations and accounting, expanding your scope of cost and cash analysis, and determining the differences between cash and non-cash (or calculated) costs.

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# Northeast Ohio Spring CPE Conference

Maximize your impact!



May 8, 2019

DoubleTree by Hilton  
Cleveland/Independence

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# Schedule at a glance

- Accounting
- Business Management & Organization
- Communications & Marketing
- Information Technology
- Professional Standards & Ethics
- Taxes

# Northeast Ohio Spring CPE Conference

## Details

**Date:** May 8, 2019  
**Time:** 8:00 a.m. – 4:00 p.m.  
 (registration begins at 7:30 a.m.)  
**Product #**52688

**Location:**  
 DoubleTree by Hilton  
 Cleveland/Independence  
 6200 Quarry Lane  
 Independence, OH 44131

## Registration

Full Name \_\_\_\_\_

Society ID/Email\* \_\_\_\_\_

Business Name \_\_\_\_\_

Business Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Fax \_\_\_\_\_

Phone \_\_\_\_\_ After Hours Phone \_\_\_\_\_

Special Needs \_\_\_\_\_

Course confirmations will be sent via email. In the event the Society does not have an email address for you on file, confirmation will be mailed USPS.

### Registration Options

<input type="checkbox"/> Regular <b>\$494</b>	<input type="checkbox"/> Member <b>\$339</b>
<b>Save nearly 40%</b>	
when you register before April 10 at the early member discount rate!	
<input type="checkbox"/> Early discount <b>\$444*</b>	<input type="checkbox"/> Early member discount <b>\$289*</b>

### Select Sessions

8:00 – 9:30 am	<input type="checkbox"/> 1	11:05 am – 12:20 pm	<input type="checkbox"/> 5 <input type="checkbox"/> 6
9:40 – 10:55 am	<input type="checkbox"/> 2 <input type="checkbox"/> 3	1:05 – 2:35 pm	<input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9
9:40 am – 12:20 pm	<input type="checkbox"/> 4	2:45 – 4:00 pm	<input type="checkbox"/> 10 <input type="checkbox"/> 11 <input type="checkbox"/> 12

## Payment Information

**ONLINE**  
 To register and pay online, visit [www.ohiocpa.com/NESpring19](http://www.ohiocpa.com/NESpring19)

OR

**MAIL**  
 Return this form no later than March 26, 2019 with a check made payable to The Ohio Society of CPAs to:

The Ohio Society of CPAs  
 4249 Easton Way  
 Suite 150  
 Columbus, OH 43219

Want to become a member of OSCPA? Find out how you can register for this event at the member rate and save \$155 instantly, plus have access to other OSCPA member benefits. Call the Member Service Center at 614.764.2727 for more information.

7:30 - 8:00 am	<b>Registration and Continental Breakfast</b>		
	<b>General Session</b>		
8:00 - 9:30 am	<b>1. Uncovering Efficiency: Project and Time Management</b> <span style="color: #ff9800;">●</span> BM <ul style="list-style-type: none"> <li>Identify the right project management technology for your organization.</li> <li>Explore how project and time management can increase team efficiency.</li> <li>Learn how to structure processes into a timeline with adequate milestone tracking.</li> </ul>		
9:30 - 9:40 am	<b>Networking break</b>		
	<b>Accounting &amp; Finance</b>	<b>Business Operations &amp; Tax Compliance</b>	<b>Ethics/Hot Topics</b>
9:40 - 10:55 am	<b>2. Managing Risk Amidst Process Change</b> <span style="color: #ff9800;">●</span> BM <ul style="list-style-type: none"> <li>Learn how organizational changes in process can change the organization's risk profile.</li> <li>Discover how to evaluate change in the organization's risk profile.</li> <li>Explore what may be missing from your organization's internal controls.</li> </ul>	<b>3. Post Wayfair Sales Tax Landscape</b> <span style="color: #76923c;">●</span> TX <i>Anthony Ott, CPA, GBQ Partners LLC</i> <ul style="list-style-type: none"> <li>Cover post-Wayfair compliance challenges and review states' reactions.</li> <li>Discuss the different economic nexus thresholds and effective dates.</li> <li>Talk long-term impact and how to analyze nexus going forward.</li> </ul>	<b>4. Ohio CPA Professional Standards and Responsibilities</b> <span style="color: #e91e63;">●</span> ET <i>Amber McAuliffe, CPA, learning manager, The Ohio Society of CPAs</i> <ul style="list-style-type: none"> <li>Explore practical, modern-day applications of the Ohio Revised Code (ORC) and the Ohio Administrative Code (OAC).</li> <li>Examine the concept of ethics, ethical drift and the ethical decision-making process.</li> <li>Engage in an interactive review of the licensing, ethics and independence rules that apply to Ohio CPAs.</li> </ul>
10:55 - 11:05 am	<b>Networking break</b>		
11:05 am - 12:20 pm	<b>5. Accounting Standards Update: Lessons Learned and What's Next</b> <span style="color: #e91e63;">●</span> AC <ul style="list-style-type: none"> <li>Highlight recently issued or effective accounting standards.</li> <li>Discuss major developments related to the profession like lessons learned from implementation of significant standards (i.e. revenue recognition).</li> <li>Identify what to do now to prepare for future updates, activities and requirements.</li> </ul>	<b>6. Data Governance and Mining</b> <span style="color: #2980b9;">●</span> IT <ul style="list-style-type: none"> <li>Embrace the power of good data.</li> <li>Understand factors that determine the level of importance of your data.</li> <li>Explore the processes available to effectively mine data.</li> </ul>	
12:20 - 1:05 pm	<b>Lunch</b>		
1:05 - 2:35 pm	<b>7. Lean Six Sigma/Process Improvement</b> <span style="color: #ff9800;">●</span> BM <ul style="list-style-type: none"> <li>Uncover how to use six sigma in accounting and finance departments.</li> <li>Review techniques for re-evaluating the process.</li> <li>Understand how to evaluate current processes and adapt for improvement.</li> </ul>	<b>8. Tax Reform: Tax Season in Review</b> <span style="color: #76923c;">●</span> TX <i>Matthew Dasta, CPA, Blue &amp; Co. LLC</i> <ul style="list-style-type: none"> <li>Examine the impact tax reform had on the 2018 tax filing season.</li> <li>Identify ways to better your position individually or within an organization for the next filing season.</li> <li>Discuss tips for avoiding common mistakes identified during 2018 filing season.</li> </ul>	<b>9. Communicating Across Generations</b> <span style="color: #c0392b;">●</span> CM <ul style="list-style-type: none"> <li>Understand how organizational change affects communication styles among generations.</li> <li>Identify communication preference verses business necessity.</li> <li>Explore how differing communication styles can impact office culture.</li> </ul>
2:35 - 2:45 pm	<b>Networking break</b>		
2:45 - 4:00 pm	<b>10. Cloud Computing Today</b> <span style="color: #2980b9;">●</span> IT <ul style="list-style-type: none"> <li>Understand the updates thus far in cloud computing technology.</li> <li>Identify the considerations and concerns accompanying cloud computing technology.</li> <li>Explore the impact of this technology to the profession.</li> </ul>	<b>11. The Changing Business Environment: Cryptocurrencies, Tariffs and More</b> <span style="color: #e91e63;">●</span> AC <span style="color: #76923c;">●</span> TX <i>Nancy Orben, CPA, senior manager, Blue &amp; CO., LLC and Joseph Dehner, J.D., Frost Brown Todd LLC</i> <ul style="list-style-type: none"> <li>Address the tax and accounting implications of cryptocurrencies.</li> <li>Examine the increase in tariffs and how to account for the ongoing complexities.</li> <li>Understand your organization's risk exposure when it comes to accounting in this new environment.</li> </ul>	<b>12. Robotic Process Automation Fundamentals</b> <span style="color: #2980b9;">●</span> IT <ul style="list-style-type: none"> <li>Dissect the risks, opportunities and organizational impact of robotic process automation.</li> <li>Learn how to identify and prioritize the business processes that are most suitable for automation.</li> <li>Discover key considerations needed to build a business case for automation.</li> </ul>